

Isobar Moscow + Carrot:

Хватит делать рекламу в
блогах!

transformation

Seems to be a word of the year in advertising and brand marketing

Our Mission

Transforming
businesses brands
and people's lives
with *creative* use
of digital

digital **THIS IS WHAT WE DO** transformation

We are a leading global digital agency that delivers transformation through the creation of inspirational **digital marketing, ecosystems and products.**

digital **THIS IS WHAT WE DO** transformation

We unlock the digital potential of organisations.

Digital Marketing

Building engaging brand stories
and experiences.

Digital Ecosystems

Constructing holistic systems
that define businesses and
brands.

Digital Products

Creating new offerings that
generate value.

Enabling **Brand Commerce** Solutions



that means influencer marketing is
transforming too

digital **THIS IS WHAT WE DO** transformation

of influencer marketing and ways how brands work with it

From ads and integrations
**to content
co-creation**

From activations and
placements **to cross
media campaigns**

From using as media channel
**to creating products
and business
together**

Enabling **Brand Commerce** Solutions

let's start now.