


Telegram Mini Apps **Industry report**

January 2025

Web version of this report: [FindMini.app Market Pulse](#) 



TeleGrow



findmini.app

Search... 3058 mini apps

TMA Monetization For Business TMA Sensor

Random App All categories TON Music Ticket sellers Communication Kids Fitness Games Dating Farm games Cr

Discover curated selection of the best Telegram & TON Mini Apps

+ Add your app Monetize your app

Top grossing

#	App	Users
1	Sticker Store	2.3M
2	Boinkers	11.5M
3	Bums	4.6M
4	Catizen	2.4M
5	#fomo_hashtag	1.3M
6	XOOB	184.6K
7	#StarsHash	462.2K
8	Tiny Verse	2.5M
9	Crystal Kami	81.3K
10	Sleepagotchi LITE	572.9K

View all

Most popular

App	Users	30d %	Last 30d
PAWS	31.1M	-31%	
Blum	15.3M	-34%	
Caps	14.6M	-	
Hamster Combat	12.7M	-26%	
Boinkers	11.5M	63%	
Roko	10M	25936%	
Zoo	9.8M	-39%	
SEED	8.8M	-40%	
Donot	8.8M	364%	
Y bot	7.8M	136%	

View all

Top growing

App	Users	1d %	Last 30d
NodeGo Bot	244.2K	156%	
Buzzit.TON	100.4K	131%	
Buff	119K	79%	
FreeDogs	1.1M	14%	
DUDE	5.5M	13%	
Appss	117.8K	13%	
Walletium	601.8K	12%	
Wonderkid by OxFutbol	115.9K	11%	
Tassbeeh	242.4K	11%	
Rocky Rabbit	707.3K	9.8%	

View all

[FindMini.app](#) is the biggest web TMA store and #1 resource for TMA owners, managers, developers and businesses.

TMA Sensor

Daily TMA market statistics

For Business

Offer board for Ad Networks, Developers, Traffic Exchange, Tools, etc.

Communities

Over 3000 Mini Apps with detailed descriptions

Catalog

List of professional **chats and channels**

Publications

TMA Articles and knowledge base.

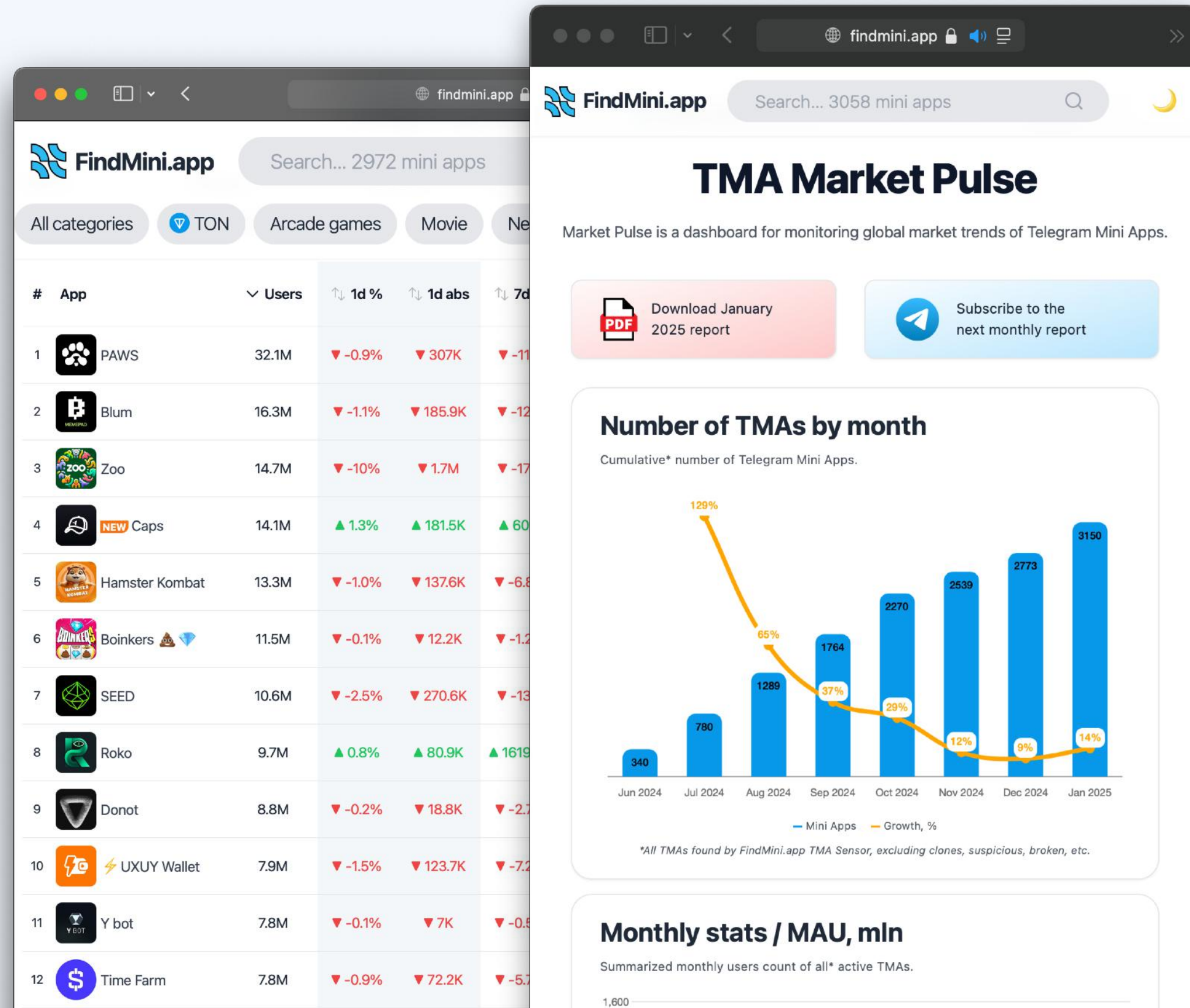
FindMini.app TMA Sensor

All data in the report is based on:

- 1 Semiautomatic process to collect, categorize and moderate Telegram Mini Apps
- 2 Daily gathered Telegram API data
- 3 Direct data exchange with app owners

Check out our **free analytical tool**
FindMini.app Sensor:

www.findmini.app/sensor/



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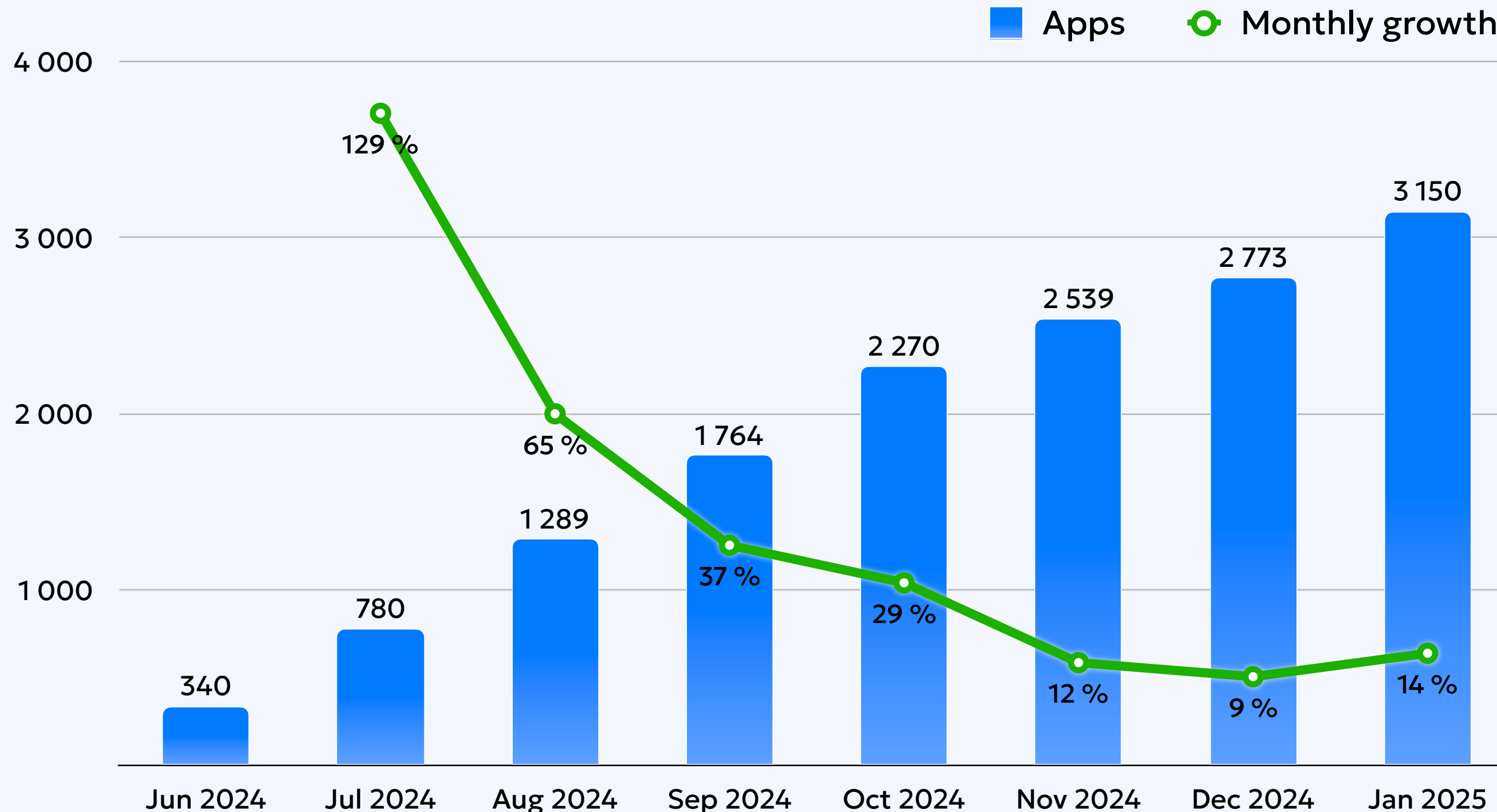
 FindMini.app

Number of TMAs by month

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Cumulative number of Telegram Mini Apps* from June 2024 to January 2025.



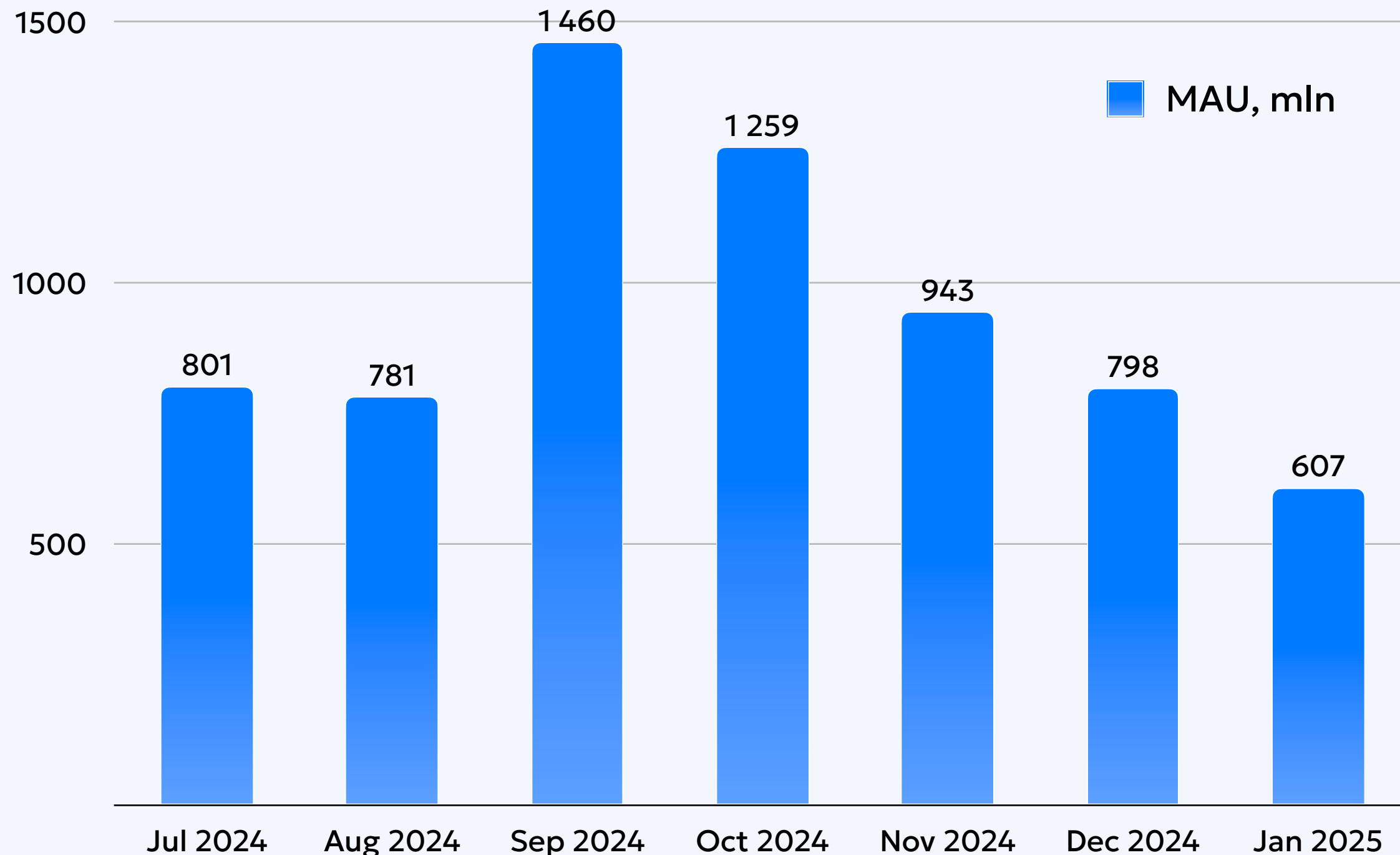
*All TMAs found by [FindMini.app TMA Sensor](#), excluding clones, suspicious, broken, etc.

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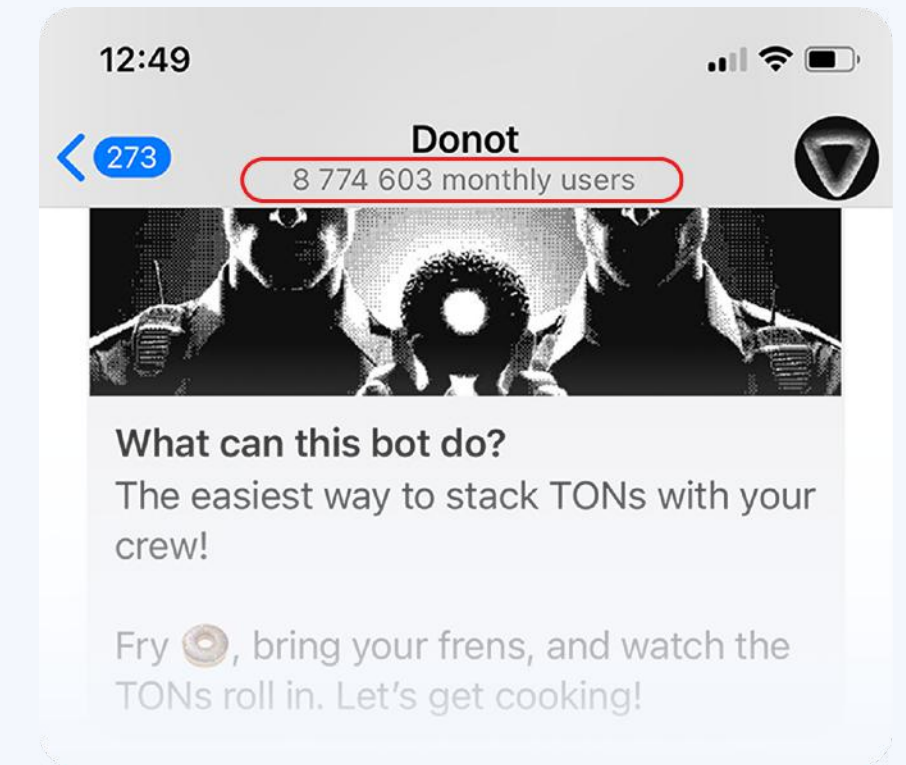


Monthly stats / MAU, mln


Summarized monthly users count of all* active TMAs.



MAU data reference:



*All TMAs found by [FindMini.app TMA Sensor](#), excluding clones, suspicious, broken, etc. Counted as a sum of all TMA users (not unique)

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Top Grossing Telegram Mini Apps

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Sticker Store



#Memhash



Bums



Boinkers



Zoo



Catizen



Positions, as of 31 January, according to Telegram official “top grossing” data.

More here:

www.findmini.app/sensor/grossing/



#fomo_hash



Tiny Verse



Major

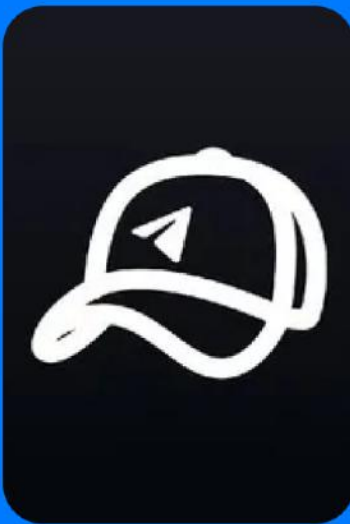


TON Fest



Top new* Telegram Mini Apps in January

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Durov Caps

11M MAU

Top 1 new

A Telegram mini-app with classic tap-to-earn mechanics where users earn "tickets" through invites, story posts, and channel subscriptions. Core features include referral system, story sharing, and channel subscriptions. This mini-app offers access to Pavel Durov's NFT hat collection. Users can sell these NFTs or use them to customize their Telegram profiles.

**Apps launched or heavily promoted in the last 30 days and gained most traffic and/or containing new mechanics*



KittyVerse

4.4M MAU

A mini-app for breeding unique digital cats with genomes determining appearance and traits. Kittens serve as in-game currency. Notably, it's among the first blockchain games on Telegram.



ROKO

7.9M MAU

A TON blockchain-based crypto game where players hatch creatures from eggs. Earning crypto requires purchasing artifacts for inventory. Styled as an RPG, it generates personalized storylines based on users' Telegram activity. Developers aim to build an AI-driven ecosystem, positioning ROKO as an AI investment.



Star Riser

729K MAU

A crypto game in Telegram where characters auto-shoot while players control movement. Features include character upgrades, boss battles, and progressive stages. Its innovation lies in combining Archero-style gameplay with crypto earnings and withdrawals.



Sticker Store

2.1M MAU

A TON blockchain platform for buying/selling tokenized Telegram stickers. Purchases use "stars," with future NFT conversion planned. Collaborators include Open Builders (creators of Notcoin) and \$Dogs community. It pioneers tokenized sticker trading via NFTs in Telegram.



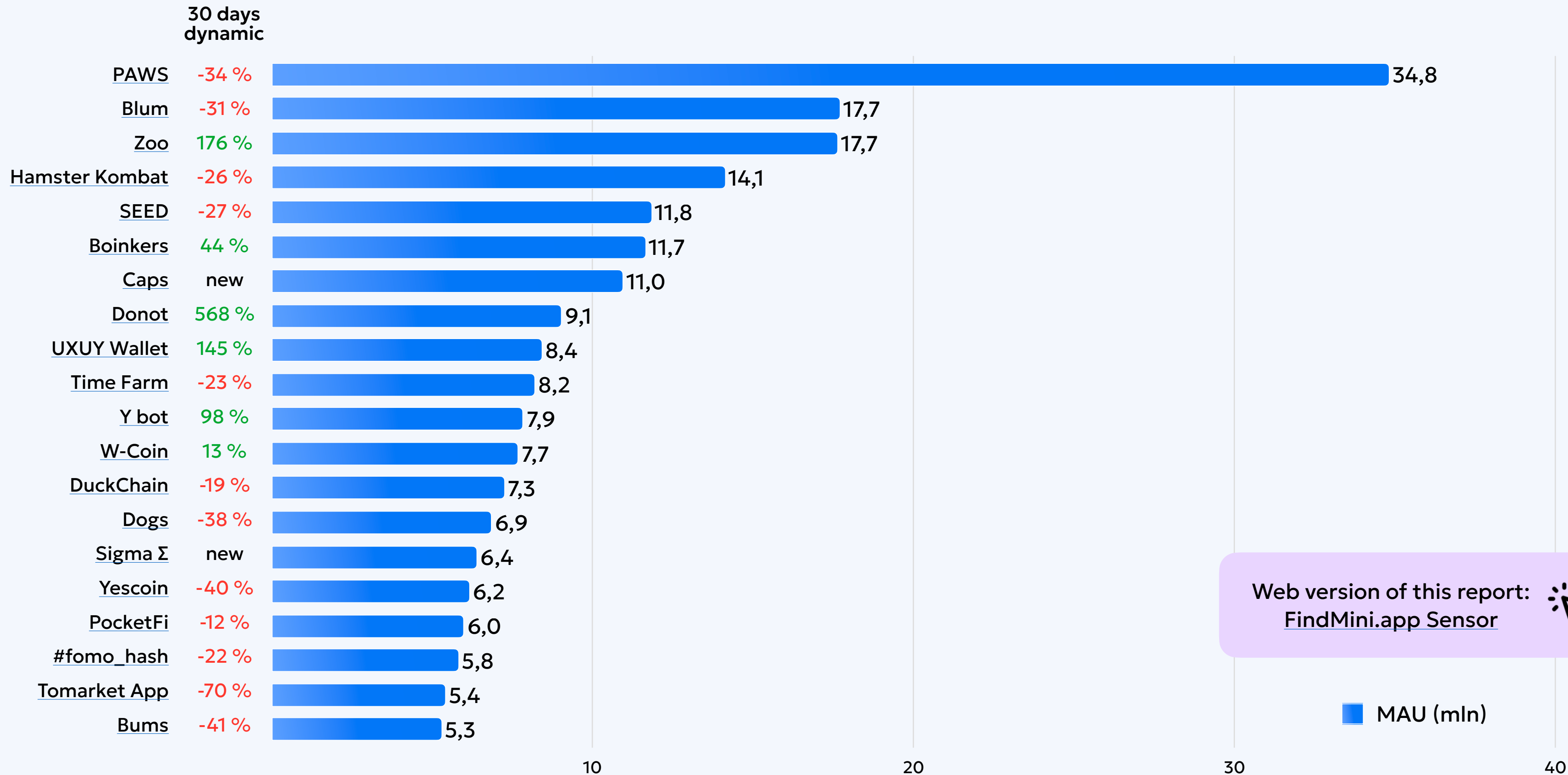
Aurevia

544K MAU

A Telegram-based crypto mining mini-app. Users earn via referrals, receiving 10%, 5%, and 2.5% of earnings from first-, second-, and third-level invites. The project aims to bridge blockchains for faster, simpler crypto exchanges.

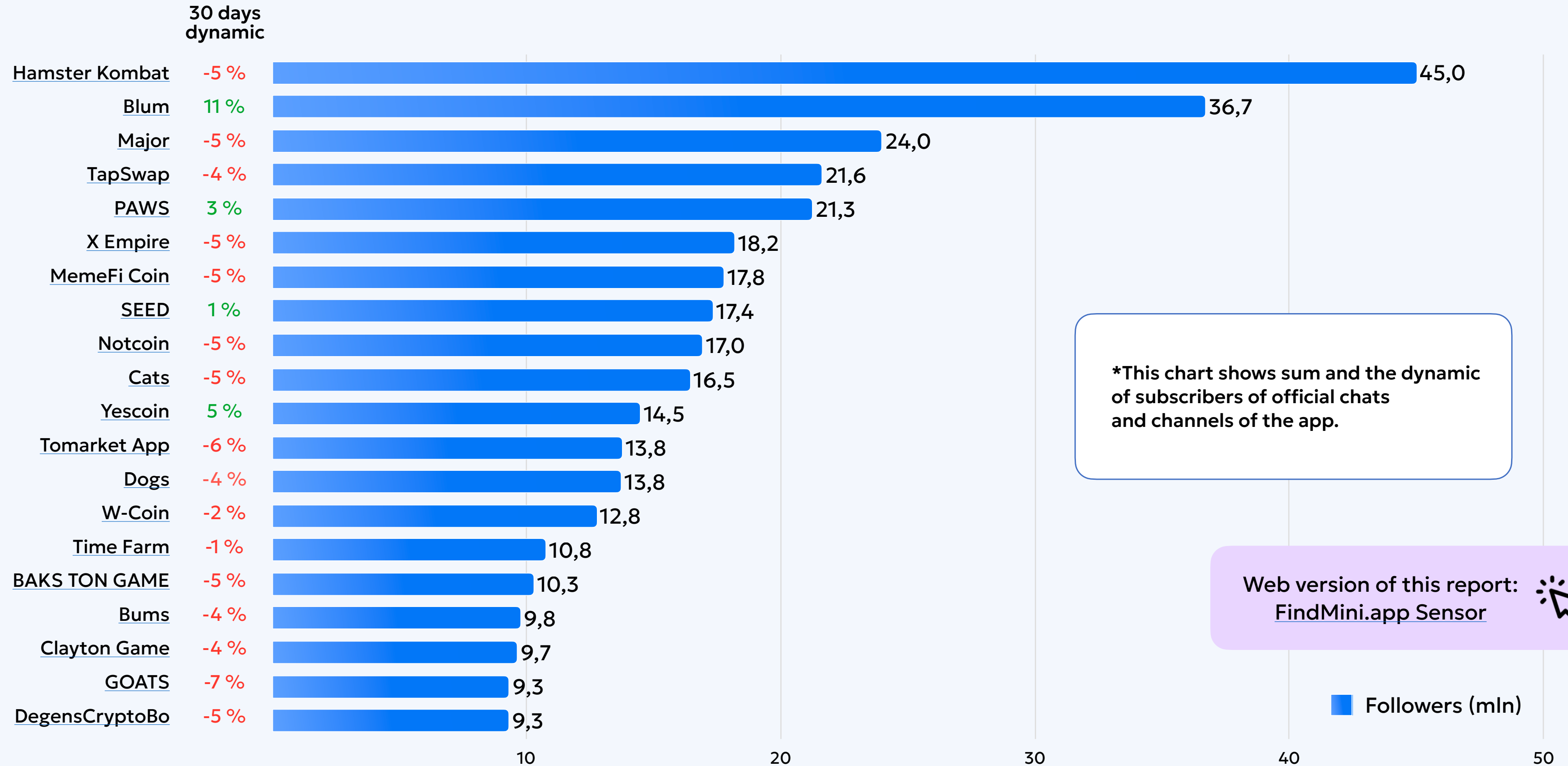
Top Telegram Mini Apps by MAU

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Top Telegram Mini Apps by Followers*

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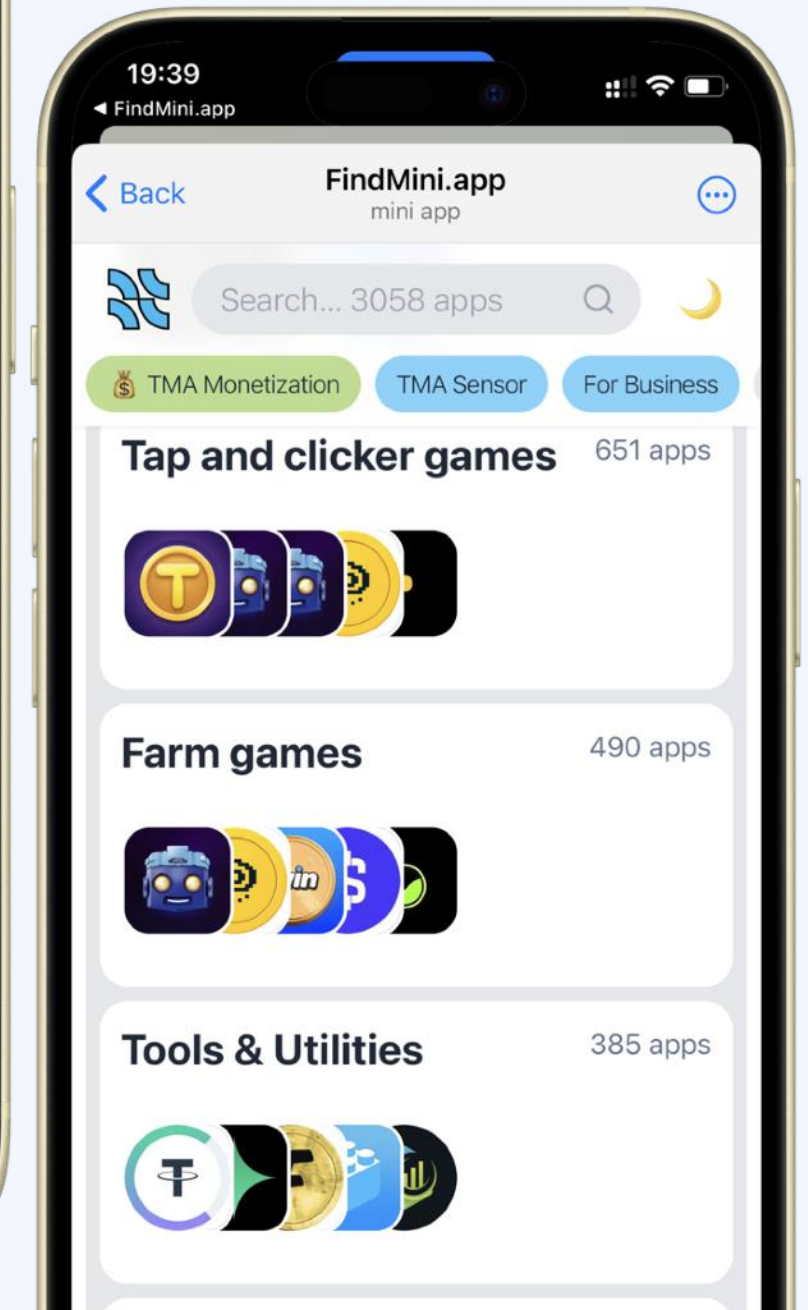
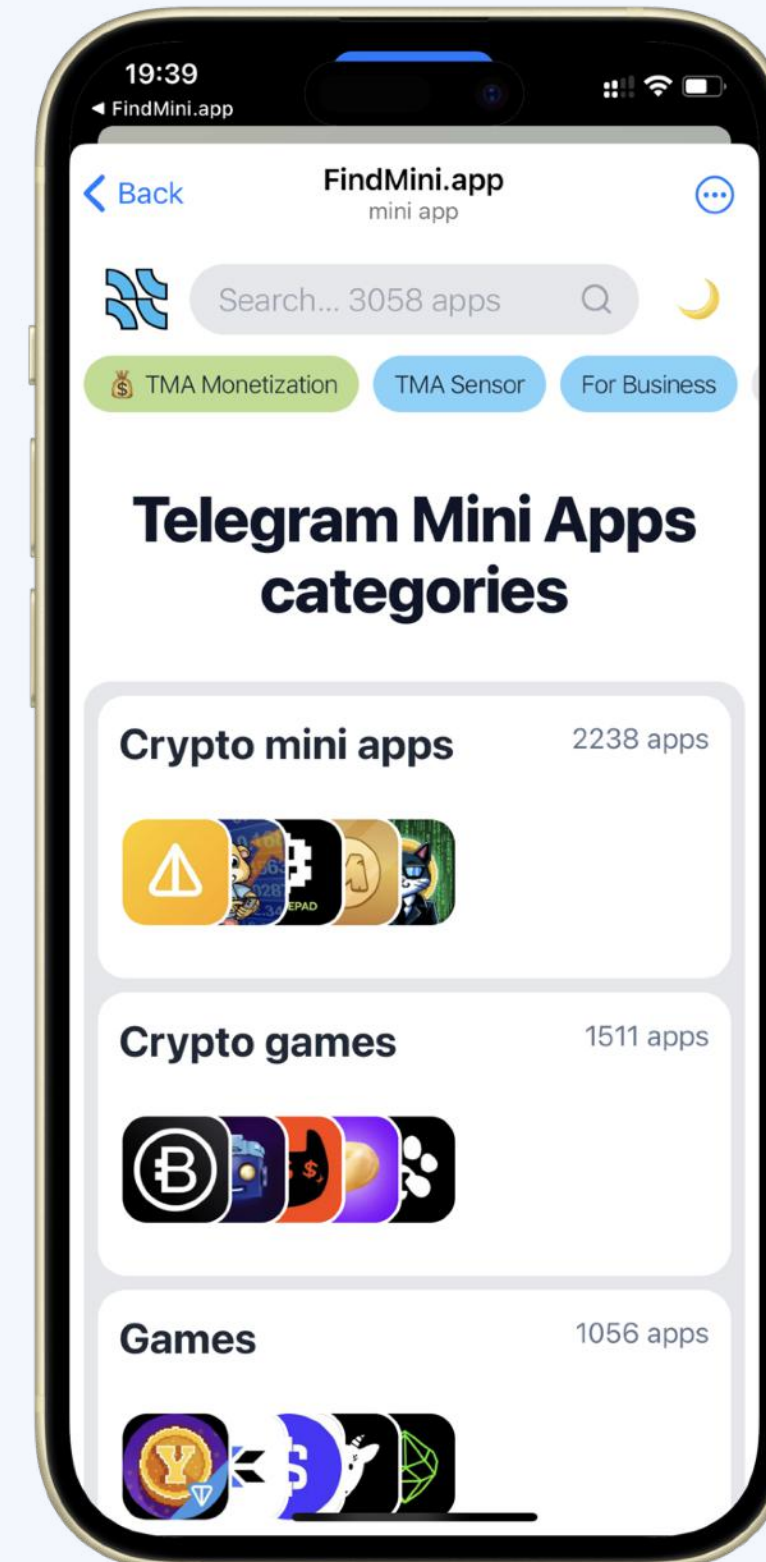
TMA Categories

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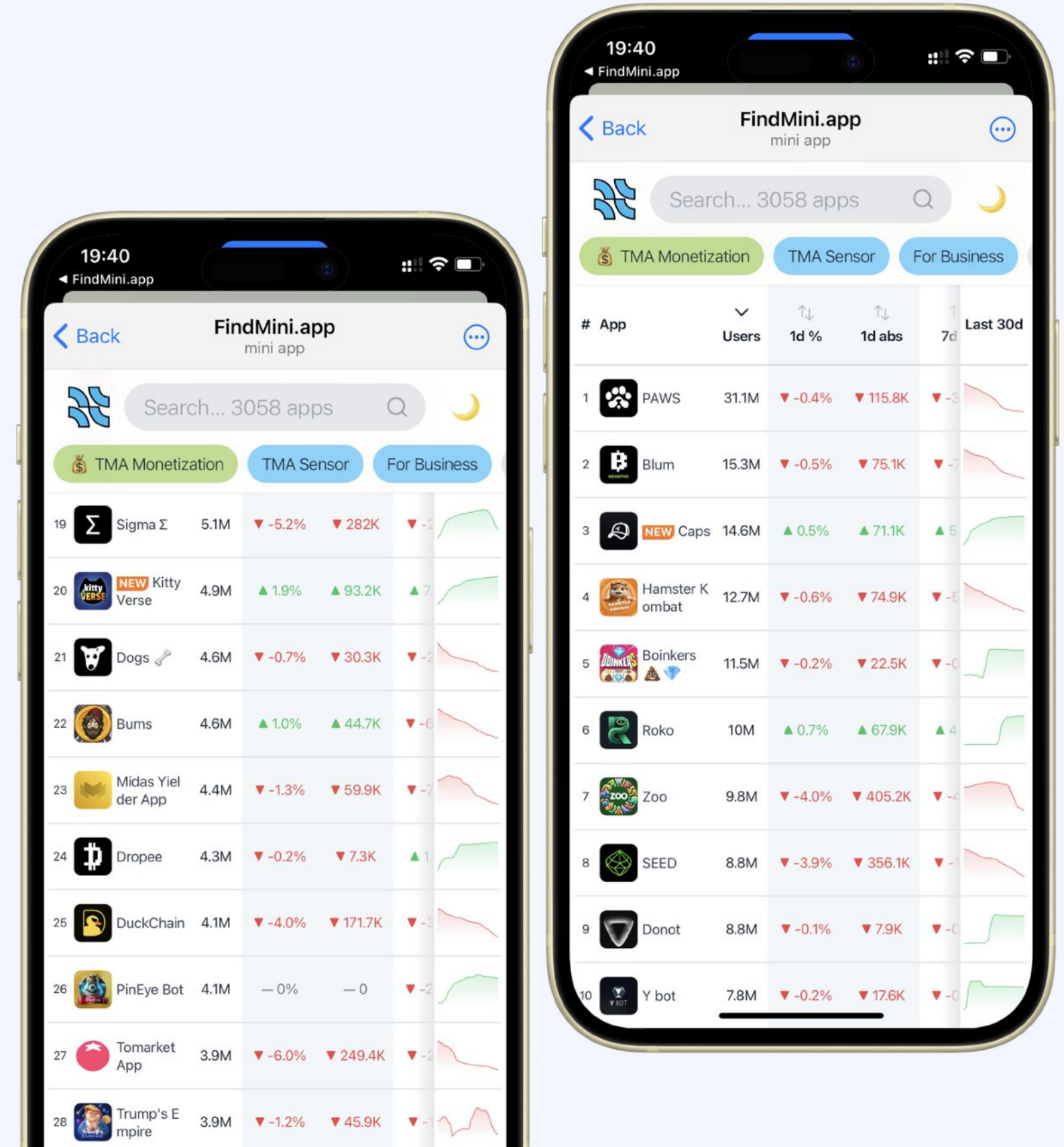
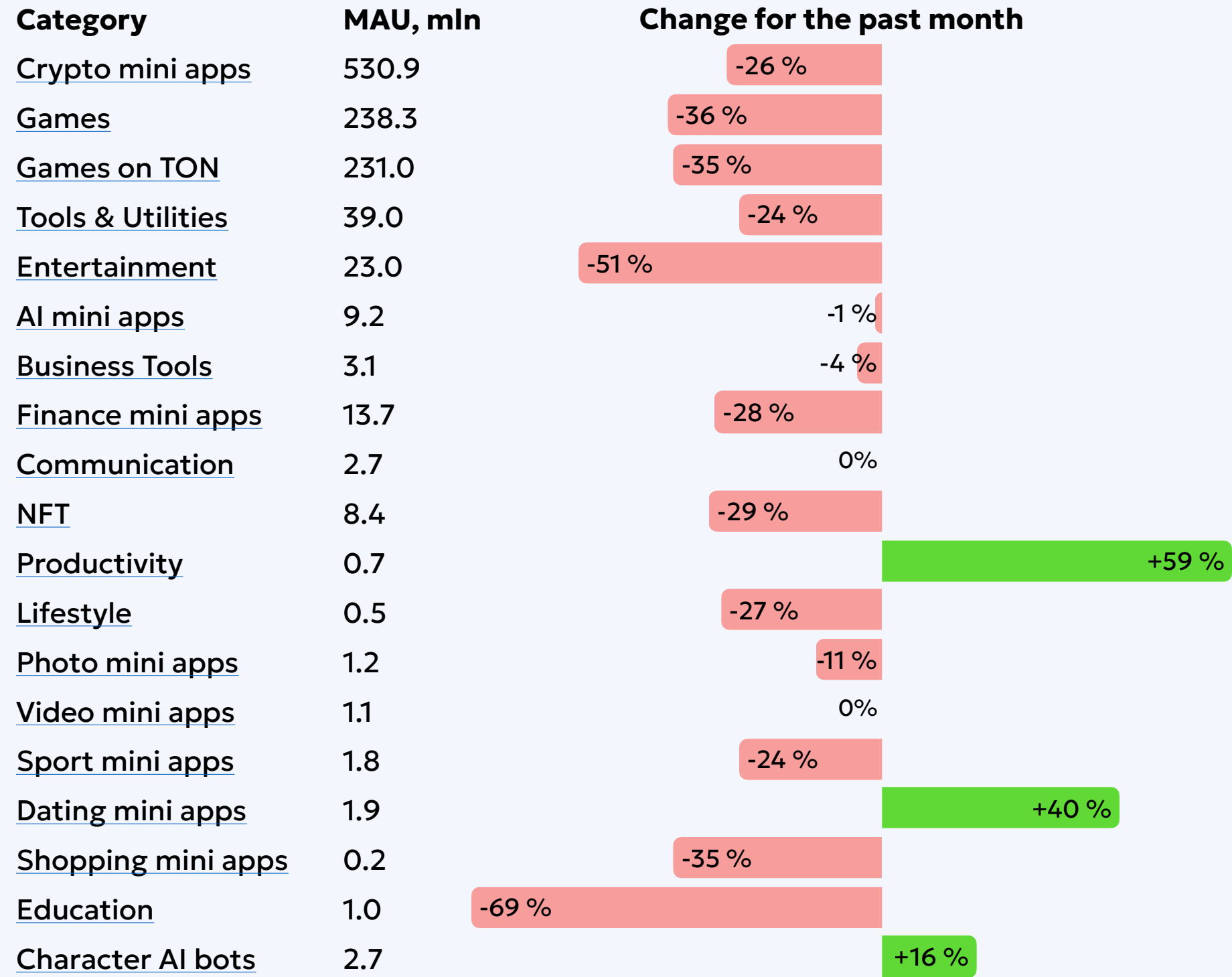
Apps amount dynamic

Category	Apps	Growth for the past month
Crypto mini apps	2164	13 %
Games	1054	2 %
Games on TON	794	2 %
Tools & Utilities	374	15 %
Entertainment	158	14 %
AI mini apps	133	14 %
Business Tools	110	12 %
Finance mini apps	67	6 %
Communication	64	8 %
NFT	60	15 %
Productivity	54	10 %
Lifestyle	52	30 %
Photo mini apps	33	3 %
Video mini apps	32	10 %
Sport mini apps	30	20 %
Dating mini apps	29	16 %
Shopping mini apps	29	12 %
Education	21	24 %
Character AI bots	14	17 %



TMA Categories

MAU dynamic



TeleGrow[↑]

A powerful advertising platform that lets you run ads across Channels, Chat-bots, and Telegram Mini Apps simultaneously

- ◆ High-quality, unmotivated traffic
- ◆ Advanced targeting: Premium users, Wallet holders, VPN users
- ◆ Fast moderation & 24/7 support

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