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OUTDOOR LIONS SHORTLIST 2013

CANNES LIONS

60TH INTERNATIONAL FESTIVAL OF CREATIVITY 16-22 JUNE 2013

CATEGORY	CATNO	TITLE	CLIENT	PRODUCT	ENTRANT / AGENCY	ENTRANT COUNTRY
Foods	A01/026	911	FRITO-LAY	FLAMMIN' HOT CHEETOS	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA
Foods	A01/028	FISH BOWL	FRITO-LAY	FLAMMIN' HOT CHEETOS	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA
Foods	A01/043	ALL DAY LONG	BARILLA	HARRYS EXTRA MOELLEUX NATURE	HEREZIE Paris	FRANCE
Foods	A01/044	PSYCHOLOGIST	MARS GROUP	M&M'S	CLM BBDO Boulogne-Billancourt	FRANCE
Foods	A01/058	MOTORBIKE	HERTA	KNACKI	OGILVY FRANCE Paris	FRANCE
Foods	A01/059	DOLL HOUSE	HERTA	KNACKI	OGILVY FRANCE Paris	FRANCE
Foods	A01/060	DRUM KIT	HERTA	KNACKI	OGILVY FRANCE Paris	FRANCE
Foods	A01/070	BOY	COLOMBINA	SNACKY	OGILVY & MATHER COLOMBIA Bogotá	COLOMBIA
Drinks (Alcoholic & Non-Alcoholic)	A02/044	SKIPPING ROPE	McDONALD'S FINLAND	McDONALD'S MILKSHAKES	DDB HELSINKI	FINLAND
Drinks (Alcoholic & Non-Alcoholic)	A02/055	PEPSI ICON 1	PEPSICO	PEPSI	BBDO GERMANY Düsseldorf	GERMANY
Drinks (Alcoholic & Non-Alcoholic)	A02/060	FREDERIC & ENZO	EVIAN	EVIAN	BETC Paris	FRANCE
Drinks (Alcoholic & Non-Alcoholic)	A02/061	FRANÇOIS & GUSTAVE	EVIAN	EVIAN	BETC Paris	FRANCE
Drinks (Alcoholic & Non-Alcoholic)	A02/062	LISETTE & AMBRE	EVIAN	EVIAN	BETC Paris	FRANCE
Drinks (Alcoholic & Non-Alcoholic)	A02/063	ANDREAS & GUILLAUME	EVIAN	EVIAN	BETC Paris	FRANCE
Drinks (Alcoholic & Non-Alcoholic)	A02/064	SATOCHI & MONA	EVIAN	EVIAN	BETC Paris	FRANCE
Drinks (Alcoholic & Non-Alcoholic)	A02/095	SMALL WORLD 1	COCA-COLA	COCA-COLA	LEO BURNETT SYDNEY	AUSTRALIA
Drinks (Alcoholic & Non-Alcoholic)	A02/096	SMALL WORLD 2	COCA-COLA	COCA-COLA	LEO BURNETT SYDNEY	AUSTRALIA
Drinks (Alcoholic & Non-Alcoholic)	A02/097	SMALL WORLD 3	COCA-COLA	COCA-COLA	LEO BURNETT SYDNEY	AUSTRALIA
Drinks (Alcoholic & Non-Alcoholic)	A02/098	SMALL WORLD 4	COCA-COLA	COCA-COLA	LEO BURNETT SYDNEY	AUSTRALIA
Drinks (Alcoholic & Non-Alcoholic)	A02/109	RIVER	CASA LUKER	LUKAFE	SANCHO BBDO Bogotá	COLOMBIA
Drinks (Alcoholic & Non-Alcoholic)	A02/110	SAFARI	CASA LUKER	LUKAFE	SANCHO BBDO Bogotá	COLOMBIA
Household	A03/004	KETCHUP	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE
Household	A03/005	MUSTARD	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE
Household	A03/006	CHOCOLATE MILK	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE
Household	A03/007	ICE CREAM	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE
Household	A03/008	WALL OF SHOES	TIGER BRANDS	DOOM SUPER	TBWA \ HUNT \ LASCARIS JOHANNESBURG	SOUTH AFRICA
Household	A03/068	MING	HENKEL CENTROAMÉRICA	SUPER BONDER	OGILVY GUATEMALA	GUATEMALA
Household	A03/069	SAINT	HENKEL CENTROAMÉRICA	SUPER BONDER	OGILVY GUATEMALA	GUATEMALA
Household	A03/070	GREEK	HENKEL CENTROAMÉRICA	SUPER BONDER	OGILVY GUATEMALA	GUATEMALA
Home Appliances, Furnishings, Electronics & Audio-Visual	A04/011	ALLEY	PHILIPS ELECTRONICS INDIA	LED TORCH	OGILVY & MATHER INDIA Gurgaon	INDIA
Home Appliances, Furnishings, Electronics & Audio-Visual	A04/012	GORGE	PHILIPS ELECTRONICS INDIA	LED TORCH	OGILVY & MATHER INDIA Gurgaon	INDIA
Home Appliances, Furnishings, Electronics & Audio-Visual	A04/042	LUMBERJACK 1	STIHL	OUTDOOR POWER EQUIPMENT	PUBLICIS BRUSSELS	BELGIUM

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CATEGORY	CATNO	TITLE	CLIENT	PRODUCT	ENTRANT / AGENCY	ENTRANT COUNTRY
Home Appliances, Furnishings, Electronics & Audio-Visual	A04/043	LUMBERJACK 2	STIHL	OUTDOOR POWER EQUIPMENT	PUBLICIS BRUSSELS	BELGIUM
Home Appliances, Furnishings, Electronics & Audio-Visual	A04/044	LUMBERJACK 3	STIHL	OUTDOOR POWER EQUIPMENT	PUBLICIS BRUSSELS	BELGIUM
Home Appliances, Furnishings, Electronics & Audio-Visual	A04/054	FOREST	CANON	EOS	JWT MEXICO Mexico City	MEXICO
Home Appliances, Furnishings, Electronics & Audio-Visual	A04/056	BEACH	CANON	EOS	JWT MEXICO Mexico City	MEXICO
Home Appliances, Furnishings, Electronics & Audio-Visual	A04/069	PLANE TREE	STIHL	GARDEN TOOLS	PUBLICIS CONSEIL Paris	FRANCE
Cosmetics & Beauty, Toiletries & Pharmacy	A05/001	TISSUE	SANOFI CONSUMER HEALTH	ALLEGRA	LG2 Montréal	CANADA
Cosmetics & Beauty, Toiletries & Pharmacy	A05/043	FRISBEE	ENERGIZER HONG KONG	BANANA BOAT	JWT HONG KONG	HONG KONG
Cosmetics & Beauty, Toiletries & Pharmacy	A05/044	GOLF	ENERGIZER HONG KONG	BANANA BOAT	JWT HONG KONG	HONG KONG
Cosmetics & Beauty, Toiletries & Pharmacy	A05/045	T	ENERGIZER PHILS.	SCHICK EXACTA 2 RAZOR	JWT MANILA	THE PHILIPPINES
Cosmetics & Beauty, Toiletries & Pharmacy	A05/046	V	ENERGIZER PHILS.	SCHICK EXACTA 2 RAZOR	JWT MANILA	THE PHILIPPINES
Cosmetics & Beauty, Toiletries & Pharmacy	A05/047	CHAPLIN	ENERGIZER PHILS.	SCHICK EXACTA 2 RAZOR	JWT MANILA	THE PHILIPPINES
Cosmetics & Beauty, Toiletries & Pharmacy	A05/048	SALVADOR	ENERGIZER PHILS.	SCHICK EXACTA 2 RAZOR	JWT MANILA	THE PHILIPPINES
Cosmetics & Beauty, Toiletries & Pharmacy	A05/117	GAUNTLET	SIGNAL	SENSITIVE TOOTHPASTE	LOWE SINGAPORE	SINGAPORE
Cosmetics & Beauty, Toiletries & Pharmacy	A05/118	ARROWS	SIGNAL	SENSITIVE TOOTHPASTE	LOWE SINGAPORE	SINGAPORE
Clothing, Footwear & Accessories	A06/014	BATHTUB	CONVERSE	CONVERSE	ANOMALY New York	USA
Clothing, Footwear & Accessories	A06/015	AFTERMATH	CONVERSE	CONVERSE	ANOMALY New York	USA
Clothing, Footwear & Accessories	A06/016	BOXER	CONVERSE	CONVERSE	ANOMALY New York	USA
Miscellaneous	A07/002	POUNCING	MARS PETCARE	WHISKAS	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM
Miscellaneous	A07/003	CHASING	MARS PETCARE	WHISKAS	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM
Miscellaneous	A07/004	STALKING	MARS PETCARE	WHISKAS	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM
Miscellaneous	A07/017	MOTHS	SELLEYS	SELLEYS SUPAGLUE	DDB GROUP SINGAPORE	SINGAPORE
Miscellaneous	A07/018	FROGS	SELLEYS	SELLEYS SUPAGLUE	DDB GROUP SINGAPORE	SINGAPORE
Miscellaneous	A07/019	BULLS	SELLEYS	SELLEYS SUPAGLUE	DDB GROUP SINGAPORE	SINGAPORE
Cars & Automotive Services	A08/014	OKAVANGO DELTA	LAND ROVER	FREELANDER 2	Y&R SOUTH AFRICA Cape Town	SOUTH AFRICA
Cars & Automotive Services	A08/015	SANI PASS	LAND ROVER	FREELANDER 2	Y&R SOUTH AFRICA Cape Town	SOUTH AFRICA
Cars & Automotive Services	A08/016	ZIMBABWE HIGHLANDS	LAND ROVER	FREELANDER 2	Y&R SOUTH AFRICA Cape Town	SOUTH AFRICA
Cars & Automotive Services	A08/067	DOG	MERCEDES-BENZ	DISTRONIC PLUS	OGILVY & MATHER COLOMBIA Bogotá	COLOMBIA
Cars & Automotive Services	A08/068	FAT	MERCEDES-BENZ	DISTRONIC PLUS	OGILVY & MATHER COLOMBIA Bogotá	COLOMBIA
Cars & Automotive Services	A08/069	GIRL	MERCEDES-BENZ	DISTRONIC PLUS	OGILVY & MATHER COLOMBIA Bogotá	COLOMBIA
Cars & Automotive Services	A08/074	DEER	TOYOTA	TOYOTA FJ CRUISER	Y&R Lima	PERU
Cars & Automotive Services	A08/075	ROCKSLIDE	TOYOTA	TOYOTA FJ CRUISER	Y&R Lima	PERU
Cars & Automotive Services	A08/076	HILL	TOYOTA	TOYOTA FJ CRUISER	Y&R Lima	PERU
Cars & Automotive Services	A08/086	COAL DUMP TRUCK	VOLKSWAGEN	SIDE ASSIST	GRABARZ & PARTNER Hamburg	GERMANY

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Cars & Automotive Services	A08/087	FIRE ENGINE	VOLKSWAGEN	SIDE ASSIST	GRABARZ & PARTNER Hamburg	GERMANY
Cars & Automotive Services	A08/088	PIPE TRUCK	VOLKSWAGEN	SIDE ASSIST	GRABARZ & PARTNER Hamburg	GERMANY
Cars & Automotive Services	A08/092	CHAINSAW	VOLKSWAGEN NUTZFAHRZEUGE	VW AMAROK	GRABARZ & PARTNER Hamburg	GERMANY
Cars & Automotive Services	A08/093	JACKHAMMER	VOLKSWAGEN NUTZFAHRZEUGE	VW AMAROK	GRABARZ & PARTNER Hamburg	GERMANY
Cars & Automotive Services	A08/094	DRILL	VOLKSWAGEN NUTZFAHRZEUGE	VW AMAROK	GRABARZ & PARTNER Hamburg	GERMANY
Cars & Automotive Services	A08/124	2 IN 1	MERCEDES-BENZ	SMART	CONTRAPUNTO BBDO Madrid	SPAIN
Retail Stores, Restaurants & Fast Food Outlets	A09/017	PELICANS	HARVEY NICHOLS DUBAI	SALE	Y&R DUBAI	UNITED ARAB EMIRATES
Retail Stores, Restaurants & Fast Food Outlets	A09/030	KIT	HARVEY NICHOLS	BEAUTY BAZAAR	ADAM&EVEDDB London	UNITED KINGDOM
Retail Stores, Restaurants & Fast Food Outlets	A09/032	DIMPHY	HARVEY NICHOLS	BEAUTY BAZAAR	ADAM&EVEDDB London	UNITED KINGDOM
Retail Stores, Restaurants & Fast Food Outlets	A09/033	BLONDE	HARVEY NICHOLS	SUMMER SALE	ADAM&EVEDDB London	UNITED KINGDOM
Retail Stores, Restaurants & Fast Food Outlets	A09/034	BRUNETTE	HARVEY NICHOLS	SUMMER SALE	ADAM&EVEDDB London	UNITED KINGDOM
Retail Stores, Restaurants & Fast Food Outlets	A09/035	MALE	HARVEY NICHOLS	SUMMER SALE	ADAM&EVEDDB London	UNITED KINGDOM
Retail Stores, Restaurants & Fast Food Outlets	A09/080	FLOWCHART1	IKEA	IKEA	THJNK Hamburg	GERMANY
Retail Stores, Restaurants & Fast Food Outlets	A09/081	FLOWCHART2	IKEA	IKEA	THJNK Hamburg	GERMANY
Retail Stores, Restaurants & Fast Food Outlets	A09/082	FLOWCHART3	IKEA	IKEA	THJNK Hamburg	GERMANY
Retail Stores, Restaurants & Fast Food Outlets	A09/089	LIVE WEATHER BILLBOARD	LA REDOUTE	SALES	CLM BBDO Boulogne-Billancourt	FRANCE
Retail Stores, Restaurants & Fast Food Outlets	A09/096	McCROISSANT	McDONALD'S POLAND	BREAKFAST / LUNCH	DDB WARSAW	POLAND
Retail Stores, Restaurants & Fast Food Outlets	A09/100	McMUFFIN	McDONALD'S POLAND	BREAKFAST / LUNCH	DDB WARSAW	POLAND
Travel, Transport & Tourism	A10/057	WSH EWE WRE ERE	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM
Travel, Transport & Tourism	A10/058	GRY SKY	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM
Travel, Transport & Tourism	A10/059	ARM LEG	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM
Travel, Transport & Tourism	A10/060	FAC TOR TEN	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM
Travel, Transport & Tourism	A10/061	LAT ERS	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM
Travel, Transport & Tourism	A10/062	MUM DAD IOU	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM
Travel, Transport & Tourism	A10/063	SUN SEA SND SEX	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM
Travel, Transport & Tourism	A10/064	YOO WAT	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM
Entertainment & Leisure	A11/011	JAPANESE	MUSEUM OF CHILDHOOD	MUSEUM OF CHILDHOOD	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM
Entertainment & Leisure	A11/012	GENIUS	MUSEUM OF CHILDHOOD	MUSEUM OF CHILDHOOD	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM

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Entertainment & Leisure	A11/041	MOTO	MECCANO	MECCANO	Y&R PARIS	FRANCE
Entertainment & Leisure	A11/042	DOG	MECCANO	MECCANO	Y&R PARIS	FRANCE
Entertainment & Leisure	A11/043	DRUMS	MECCANO	MECCANO	Y&R PARIS	FRANCE
Entertainment & Leisure	A11/052	CHAMPAGNE	WESTDEUTSCHE LOTTERIE	LOTTERY 6X49	BBDO GERMANY Düsseldorf	GERMANY
Entertainment & Leisure	A11/053	YACHT	WESTDEUTSCHE LOTTERIE	LOTTERY 6X49	BBDO GERMANY Düsseldorf	GERMANY
Entertainment & Leisure	A11/054	PLASTIC SURGERY	WESTDEUTSCHE LOTTERIE	LOTTERY 6X49	BBDO GERMANY Düsseldorf	GERMANY
Entertainment & Leisure	A11/055	PONY	WESTDEUTSCHE LOTTERIE	LOTTERY 6X49	BBDO GERMANY Düsseldorf	GERMANY
Entertainment & Leisure	A11/056	GOLF	WESTDEUTSCHE LOTTERIE	LOTTERY 6X49	BBDO GERMANY Düsseldorf	GERMANY
Entertainment & Leisure	A11/097	COMICS VAN GOGH	MASP MUSEUM	MUSEUM	DDB BRASIL São Paulo	BRAZIL
Entertainment & Leisure	A11/098	COMICS RENOIR	MASP MUSEUM	MUSEUM	DDB BRASIL São Paulo	BRAZIL
Entertainment & Leisure	A11/099	COMICS MODIGLIANI	MASP MUSEUM	MUSEUM	DDB BRASIL São Paulo	BRAZIL
Publications & Media	A12/001	CHURCHILL	NEWS INTERNATIONAL	THE TIMES	CHI & PARTNERS London	UNITED KINGDOM
Publications & Media	A12/002	WALKABOUT	NEWS INTERNATIONAL	THE TIMES	CHI & PARTNERS London	UNITED KINGDOM
Publications & Media	A12/009	MADAME BOVARY	PAPARAZZI	PAPARAZZI MAGAZINE	PUBLICIS BUENOS AIRES	ARGENTINA
Publications & Media	A12/010	HAMLET	PAPARAZZI	PAPARAZZI MAGAZINE	PUBLICIS BUENOS AIRES	ARGENTINA
Publications & Media	A12/011	ROMEO & JULIET	PAPARAZZI	PAPARAZZI MAGAZINE	PUBLICIS BUENOS AIRES	ARGENTINA
Publications & Media	A12/062	KNITTING	PENGUIN CHINA	PENGUIN AUDIOBOOKS	Y&R BEIJING	CHINA
Publications & Media	A12/063	COOKING	PENGUIN CHINA	PENGUIN AUDIOBOOKS	Y&R BEIJING	CHINA
Publications & Media	A12/064	SHOWERING	PENGUIN CHINA	PENGUIN AUDIOBOOKS	Y&R BEIJING	CHINA
Publications & Media	A12/082	WEDDING	TURNER BROADCASTING	TV CHANNEL	DUVAL GUILLAUME MODEM Antwerp	BELGIUM
Publications & Media	A12/083	FUNERAL	TURNER BROADCASTING	TV CHANNEL	DUVAL GUILLAUME MODEM Antwerp	BELGIUM
Publications & Media	A12/117	WILLIAM SHAKESPEARE	PENGUIN GROUP (INDIA)	AUDIOBOOKS	McCANN WORLDGROUP INDIA Mumbai	INDIA
Publications & Media	A12/118	MARK TWAIN	PENGUIN GROUP (INDIA)	AUDIOBOOKS	McCANN WORLDGROUP INDIA Mumbai	INDIA
Publications & Media	A12/119	OSCAR WILDE	PENGUIN GROUP (INDIA)	AUDIOBOOKS	McCANN WORLDGROUP INDIA Mumbai	INDIA
Publications & Media	A12/121	CV CAMPAIGN	SITUATION STOCKHOLM	SITUATION STOCKHOLM IS A MAGAZINE SOLD BY HOMELESS PEOPLE IN STOCKHOLM	INGO Stockholm	SWEDEN
Publications & Media	A12/123	BIRTH	AGEA	OLE, SPORTS NEWSPAPPER	Y&R BUENOS AIRES	ARGENTINA
Publications & Media	A12/124	TRAVEL	AGEA	OLE, SPORTS NEWSPAPPER	Y&R BUENOS AIRES	ARGENTINA
Publications & Media	A12/125	FISH	AGEA	OLE, SPORTS NEWSPAPPER	Y&R BUENOS AIRES	ARGENTINA
Banking, Investment & Insurance	A13/020	THE BABY	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND
Banking, Investment & Insurance	A13/021	ONCE	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND
Banking, Investment & Insurance	A13/022	THE END	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND
Business Equipment & Services	A14/008	CYAN / PREGNANCY	ECOFILL	INK CARTRIDGES ECOFILL	OGILVY & MATHER COLOMBIA Bogotá	COLOMBIA
Business Equipment & Services	A14/009	MAGENTA / DOPING	ECOFILL	INK CARTRIDGES ECOFILL	OGILVY & MATHER COLOMBIA Bogotá	COLOMBIA
Business Equipment & Services	A14/010	YELLOW / BEER	ECOFILL	INK CARTRIDGES ECOFILL	OGILVY & MATHER COLOMBIA Bogotá	COLOMBIA
Business Equipment & Services	A14/011	BLACK / WIDOW	ECOFILL	INK CARTRIDGES ECOFILL	OGILVY & MATHER COLOMBIA Bogotá	COLOMBIA
Business Equipment & Services	A14/015	DIVORCE	DHL	DHL EXPRESS COURIER	GREY WORLDWIDE INDIA Mumbai	INDIA

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Commercial Public Services	A15/005	POTABLE WATER GENERATOR	THE UNIVERSITY OF ENGINEERING AND TECHNOLOGY	ADMISSIONS 2013	MAYO DRAFTFCB Lima	PERU
Commercial Public Services	A15/012	AFROCHINA	BERLITZ	BERLITZ LANGUAGE CENTER	HAKUHODO INDONESIA Jakarta	INDONESIA
Commercial Public Services	A15/013	INDIJAP	BERLITZ	BERLITZ LANGUAGE CENTER	HAKUHODO INDONESIA Jakarta	INDONESIA
Commercial Public Services	A15/014	ARABMERICAN	BERLITZ	BERLITZ LANGUAGE CENTER	HAKUHODO INDONESIA Jakarta	INDONESIA
Commercial Public Services	A15/021	SEARCH ENGINE BA	TERRA	TERRA SEARCH ENGINE	DDB MEXICO Mexico City	MEXICO
Commercial Public Services	A15/022	SEARCH ENGINE RA	TERRA	TERRA SEARCH ENGINE	DDB MEXICO Mexico City	MEXICO
Corporate Image	A16/029	FLORENCE	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL
Corporate Image	A16/030	KELA	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL
Corporate Image	A16/031	MELINDA	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL
Corporate Image	A16/032	JENISE	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL
Corporate Image	A16/033	LANI	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL
Corporate Image	A16/034	BENCH	IBM	IBM	OGILVY FRANCE Paris	FRANCE
Corporate Image	A16/035	SHELTER	IBM	IBM	OGILVY FRANCE Paris	FRANCE
Corporate Image	A16/036	RAMP	IBM	IBM	OGILVY FRANCE Paris	FRANCE
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/096	GIRL	INNOCENCE EN DANGER	INNOCENCE EN DANGER	HEREZIE Paris	FRANCE
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/098	HELMET	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/099	MOOSE	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/100	TOAST	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/101	BEAR	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/102	SNAKE	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/103	PIRANHA	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/104	HAIR	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA

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Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/105	KIDNEY	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/130	ROUND	UNICEF CHINA	BREAST IS BEST	Y&R BEIJING	CHINA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/131	TRIANGLE	UNICEF CHINA	BREAST IS BEST	Y&R BEIJING	CHINA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/153	HANGING	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	JWT Doha	QATAR
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/154	ELECTRIC CHAIR	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	JWT Doha	QATAR
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/155	SHOOTING	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	JWT Doha	QATAR
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/159	CHILD	VOLKSWAGEN	IMAGE	GRABARZ & PARTNER Hamburg	GERMANY
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/160	BICYCLE	VOLKSWAGEN	IMAGE	GRABARZ & PARTNER Hamburg	GERMANY
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/161	BABY BUGGY	VOLKSWAGEN	IMAGE	GRABARZ & PARTNER Hamburg	GERMANY
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/167	WAR	CRISIS RELIEF SINGAPORE	DISASTER RELIEF ORGANIZATION	PUBLICIS SINGAPORE	SINGAPORE
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/168	EARTHQUAKE	CRISIS RELIEF SINGAPORE	DISASTER RELIEF	PUBLICIS SINGAPORE	SINGAPORE
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/169	FLOOD	CRISIS RELIEF SINGAPORE	DISASTER RELIEF	PUBLICIS SINGAPORE	SINGAPORE
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/179	WATERBOARDING	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	OGILVY & MATHER LONDON	UNITED KINGDOM
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/180	FIRING SQUAD	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	OGILVY & MATHER LONDON	UNITED KINGDOM

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CATEGORY	CATNO	TITLE	CLIENT	PRODUCT	ENTRANT / AGENCY	ENTRANT COUNTRY
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/181	BRUTALITY	AMNESTY INTERNATIONAL	AMNESTY	OGILVY & MATHER LONDON	UNITED KINGDOM
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/182	STONING	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	OGILVY & MATHER LONDON	UNITED KINGDOM
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/189	ONLY FOR CHILDREN	FUNDACIÓN ANAR	HELP LINE FOR CHILDREN AND TEENAGERS	GREY ESPAÑA Madrid	SPAIN
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/192	PARKINSON'S EVERYDAY	PARKINSON'S UK	AWARENESS	THE ASSEMBLY NETWORK London	UNITED KINGDOM
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/193	PARKINSON'S EVERYDAY	PARKINSON'S UK	AWARENESS	THE ASSEMBLY NETWORK London	UNITED KINGDOM
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	A17/194	PARKINSON'S EVERYDAY	PARKINSON'S UK	AWARENESS	THE ASSEMBLY NETWORK London	UNITED KINGDOM
Foods	B01/001	DINGER	PERFETTI VAN MELLE - CHUPA CHUPS	CHUPA CHUPS WITH GUM	TBWA \ESPAÑA Barcelona	SPAIN
Foods	B01/002	MARTÍ	PERFETTI VAN MELLE - CHUPA CHUPS	CHUPA CHUPS WITH GUM	TBWA \ESPAÑA Barcelona	SPAIN
Foods	B01/003	SAVANNA	PERFETTI VAN MELLE - CHUPA CHUPS	CHUPA CHUPS WITH GUM	TBWA \ESPAÑA Barcelona	SPAIN
Foods	B01/009	OBAMA	MARS	SNICKERS	BBDO CHINA Beijing	CHINA
Foods	B01/011	ALI	MARS	SNICKERS	BBDO CHINA Beijing	CHINA
Foods	B01/021	THEISMANN THIGH HIGHS	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA
Foods	B01/022	PROMATHERAPY CANDLES	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA
Foods	B01/023	PRECIOUS GLOBES	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA
Foods	B01/059	LIDS	OLIVE BRANCH HEALTH FOOD STORE	ORGANIC PRODUCTS	CLEMENGER BBDO BRISBANE	AUSTRALIA
Foods	B01/061	SPIDER	OLIVE BRANCH HEALTH FOOD STORE	ORGANIC PRODUCTS	CLEMENGER BBDO BRISBANE	AUSTRALIA
Foods	B01/097	BUTCHER	BEL DEUTSCHLAND	MINI BABYBEL	Y&R GERMANY Frankfurt	GERMANY
Drinks (Alcoholic & Non-Alcoholic)	B02/035	GREEN ONION	EXITO	EXITO WATER	SANCHO BBDO Bogotá	COLOMBIA
Drinks (Alcoholic & Non-Alcoholic)	B02/036	MEAT	EXITO	EXITO WATER	SANCHO BBDO Bogotá	COLOMBIA
Drinks (Alcoholic & Non-Alcoholic)	B02/037	SALMON	EXITO	EXITO WATER	SANCHO BBDO Bogotá	COLOMBIA
Drinks (Alcoholic & Non-Alcoholic)	B02/054	PRESIDENT	ROTHAMMER	ROTHAMMER	PROLAM Y&R Santiago	CHILE
Drinks (Alcoholic & Non-Alcoholic)	B02/055	ASTRONAUT	ROTHAMMER	ROTHAMMER	PROLAM Y&R Santiago	CHILE

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Drinks (Alcoholic & Non-Alcoholic)	B02/056	FIRE WOMAN	ROTHHAMMER	ROTHHAMMER	PROLAM Y&R Santiago	CHILE
Drinks (Alcoholic & Non-Alcoholic)	B02/089	DANGEROUS DEBRIS	PINNACLE LIQUOR GROUP	DRY DOCK	DROGA5 SYDNEY	AUSTRALIA
Drinks (Alcoholic & Non-Alcoholic)	B02/090	DANGEROUS CREATURES	PINNACLE LIQUOR GROUP	DRY DOCK	DROGA5 SYDNEY	AUSTRALIA
Drinks (Alcoholic & Non-Alcoholic)	B02/091	UPSIDE DOWN	PINNACLE LIQUOR GROUP	PLATINUM BLONDE	DROGA5 SYDNEY	AUSTRALIA
Drinks (Alcoholic & Non-Alcoholic)	B02/092	CORKSCREW	PINNACLE LIQUOR GROUP	PLATINUM BLONDE	DROGA5 SYDNEY	AUSTRALIA
Drinks (Alcoholic & Non-Alcoholic)	B02/097	PUSH UPS WITH CLAPS	PEPSICO	GATORADE	TAPROOT INDIA Mumbai	INDIA
Drinks (Alcoholic & Non-Alcoholic)	B02/098	SKATE BOARD SHOVE IT	PEPSICO	GATORADE	TAPROOT INDIA Mumbai	INDIA
Drinks (Alcoholic & Non-Alcoholic)	B02/099	BACK FLIP	PEPSICO	GATORADE	TAPROOT INDIA Mumbai	INDIA
Household	B03/001	BRUCE LEE	ETERNAL ASIA	SANYO ENELOOP XX BATTERY	CREATIVE JUICE KUALA LUMPUR	MALAYSIA
Household	B03/002	STREET FIGHTER	ETERNAL ASIA	SANYO ENELOOP XX BATTERY	CREATIVE JUICE KUALA LUMPUR	MALAYSIA
Household	B03/003	WRESTLER	ETERNAL ASIA	SANYO ENELOOP XX BATTERY	CREATIVE JUICE KUALA LUMPUR	MALAYSIA
Household	B03/007	COFFEE	PT. UNILEVER INDONESIA	SUPERPELL	LOWE INDONESIA Jakarta	INDONESIA
Household	B03/008	CEREAL	PT. UNILEVER INDONESIA	SUPERPELL	LOWE INDONESIA Jakarta	INDONESIA
Household	B03/009	OIL	PT. UNILEVER INDONESIA	SUPERPELL	LOWE INDONESIA Jakarta	INDONESIA
Household	B03/015	MOUNTAIN	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE
Household	B03/016	PLANET	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE
Household	B03/017	VOLCANO	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE
Household	B03/021	KETCHUP	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE
Household	B03/022	MUSTARD	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE
Household	B03/023	CHOCOLATE MILK	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE
Household	B03/024	ICE CREAM	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE
Household	B03/030	SOLDIER BEAR	BRAX	BRAX SPONGES	Y&R DUBAI	UNITED ARAB EMIRATES
Household	B03/031	CACTUS FEATHER	BRAX	BRAX SPONGES	Y&R DUBAI	UNITED ARAB EMIRATES
Household	B03/032	GLASS BALLOONS	BRAX	BRAX SPONGES	Y&R DUBAI	UNITED ARAB EMIRATES
Household	B03/033	HORROR MOVIE	P&G	GAIN WITH OXI	LAPIZ Chicago	USA
Household	B03/034	SOCCER	P&G	GAIN WITH OXI	LAPIZ Chicago	USA
Household	B03/036	ZOMBIE	P&G	GAIN WITH OXI	LAPIZ Chicago	USA
Household	B03/086	SEXY GRANDMA	BLER PAINTS	BLER HIGH-QUALITY PAINT	Y&R COLOMBIA Bogotá	COLOMBIA
Household	B03/087	MAFIA	BLER PAINTS	BLER HIGH-QUALITY PAINT	Y&R COLOMBIA Bogotá	COLOMBIA
Household	B03/101	PIG	UNILEVER	SUNLIGHT DISHWASHER DETERGENT	LOWE Bangkok	THAILAND
Household	B03/102	LAMB	UNILEVER	SUNLIGHT DISHWASHER DETERGENT	LOWE Bangkok	THAILAND
Household	B03/103	PIG DISH	UNILEVER	SUNLIGHT DISHWASHER DETERGENT	LOWE Bangkok	THAILAND

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Household	B03/104	CHICKEN DISH	UNILEVER	SUNLIGHT DISHWASHER DETERGENT	LOWE Bangkok	THAILAND
Household	B03/105	FISH DISH	UNILEVER	SUNLIGHT DISHWASHER DETERGENT	LOWE Bangkok	THAILAND
Household	B03/128	TITANIC	IMUSA - GROUPE SEB COLOMBIA	IMUSA PLASTIC CONTAINERS	PUBLICIS COLOMBIA Bogotá	COLOMBIA
Household	B03/129	ADAM & EVE	IMUSA - GROUPE SEB COLOMBIA	IMUSA PLASTIC CONTAINERS	PUBLICIS COLOMBIA Bogotá	COLOMBIA
Household	B03/130	BEAUTY QUEEN	IMUSA - GROUPE SEB COLOMBIA	IMUSA PLASTIC CONTAINERS	PUBLICIS COLOMBIA Bogotá	COLOMBIA
Household	B03/131	YOKO ONO	IMUSA - GROUPE SEB COLOMBIA	IMUSA PLASTIC CONTAINERS	PUBLICIS COLOMBIA Bogotá	COLOMBIA
Household	B03/132	POSITIVE & NEGATIVE	PROCTER & GAMBLE	DURACELL BATTERIES	GREY WORLDWIDE INDIA Mumbai	INDIA
Household	B03/133	POSITIVE & NEGATIVE	PROCTER & GAMBLE	DURACELL BATTERIES	GREY WORLDWIDE INDIA Mumbai	INDIA
Household	B03/134	POSITIVE & NEGATIVE	PROCTER & GAMBLE	DURACELL BATTERIES	GREY WORLDWIDE INDIA Mumbai	INDIA
Household	B03/135	MAN	PROCTER & GAMBLE	DURACELL	GREY WORLDWIDE INDIA Mumbai	INDIA
Household	B03/136	WOMAN	PROCTER & GAMBLE	DURACELL	GREY WORLDWIDE INDIA Mumbai	INDIA
Household	B03/137	MUSIC	PROCTER & GAMBLE	DURACELL	GREY WORLDWIDE INDIA Mumbai	INDIA
Household	B03/139	MING	HENKEL CENTROAMÉRICA	SUPER BONDER	OGILVY GUATEMALA	GUATEMALA
Household	B03/140	GREEK	HENKEL CENTROAMÉRICA	SUPER BONDER	OGILVY GUATEMALA	GUATEMALA
Household	B03/141	SAINT	HENKEL CENTROAMÉRICA	SUPER BONDER	OGILVY GUATEMALA	GUATEMALA
Home Appliances, Furnishings, Electronics & Audio-Visual	B04/036	EMPIRE STATE NYC	MAKITA POWER TOOLS	POWER DRILLS	LEO BURNETT FRANKFURT	GERMANY
Home Appliances, Furnishings, Electronics & Audio-Visual	B04/037	GHERKIN TOWER LONDON	MAKITA POWER TOOLS	POWER DRILLS	LEO BURNETT FRANKFURT	GERMANY
Home Appliances, Furnishings, Electronics & Audio-Visual	B04/038	BURJ KHALIFA DUBAI	MAKITA POWER TOOLS	POWER DRILLS	LEO BURNETT FRANKFURT	GERMANY
Home Appliances, Furnishings, Electronics & Audio-Visual	B04/039	AL TIJARIA TOWER KUWAIT	MAKITA POWER TOOLS	POWER DRILLS	LEO BURNETT FRANKFURT	GERMANY
Home Appliances, Furnishings, Electronics & Audio-Visual	B04/045	ANSWER SHEET	NOKIA	NOKIA 808 PUREVIEW	JWT VIETNAM Ho Chi Minh City	VIETNAM
Home Appliances, Furnishings, Electronics & Audio-Visual	B04/086	BROWNIE	SODIMAC	BAUKER	PROLAM Y&R Santiago	CHILE
Home Appliances, Furnishings, Electronics & Audio-Visual	B04/087	COSTUME	SODIMAC	BAUKER	PROLAM Y&R Santiago	CHILE
Home Appliances, Furnishings, Electronics & Audio-Visual	B04/088	SWEATER	SODIMAC	BAUKER	PROLAM Y&R Santiago	CHILE
Home Appliances, Furnishings, Electronics & Audio-Visual	B04/111	UGLY PARENTS, BEAUTIFUL KIDS 1	GROUPE SEB	ARNO	PUBLICIS BRASIL São Paulo	BRAZIL
Home Appliances, Furnishings, Electronics & Audio-Visual	B04/112	UGLY PARENTS, BEAUTIFUL KIDS 2	GROUPE SEB	ARNO	PUBLICIS BRASIL São Paulo	BRAZIL
Home Appliances, Furnishings, Electronics & Audio-Visual	B04/113	UGLY PARENTS, BEAUTIFUL KIDS 3	GROUPE SEB	ARNO	PUBLICIS BRASIL São Paulo	BRAZIL
Home Appliances, Furnishings, Electronics & Audio-Visual	B04/123	PSYCHO	LG	TV WITH 2D-3D CONVERTER	Y&R SÃO PAULO	BRAZIL

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Home Appliances, Furnishings, Electronics & Audio-Visual	B04/124	TITANIC	LG	TV WITH 2D-3D CONVERTER	Y&R SÃO PAULO	BRAZIL
Home Appliances, Furnishings, Electronics & Audio-Visual	B04/125	KING KONG	LG	TV WITH 2D-3D CONVERTER	Y&R SÃO PAULO	BRAZIL
Home Appliances, Furnishings, Electronics & Audio-Visual	B04/126	OFFICE	LG	ASPIRADOR DE K2 KOMPRESSOR	Y&R SÃO PAULO	BRAZIL
Home Appliances, Furnishings, Electronics & Audio-Visual	B04/127	BEDROOM	LG	ASPIRADOR DE K2 KOMPRESSOR	Y&R SÃO PAULO	BRAZIL
Home Appliances, Furnishings, Electronics & Audio-Visual	B04/128	LIVING ROOM	LG	ASPIRADOR DE K2 KOMPRESSOR	Y&R SÃO PAULO	BRAZIL
Home Appliances, Furnishings, Electronics & Audio-Visual	B04/141	STAR	LG	HOME THEATER	Y&R SÃO PAULO	BRAZIL
Home Appliances, Furnishings, Electronics & Audio-Visual	B04/142	LORD	LG	HOME THEATER	Y&R SÃO PAULO	BRAZIL
Home Appliances, Furnishings, Electronics & Audio-Visual	B04/143	HARRY	LG	HOME THEATER	Y&R SÃO PAULO	BRAZIL
Home Appliances, Furnishings, Electronics & Audio-Visual	B04/177	BEETROOT	GROUPE S E B (THAILAND)	TEFAL JUICE BOOSTER	BBDO PROXIMITY THAILAND Bangkok / BBDO BANGKOK	THAILAND
Home Appliances, Furnishings, Electronics & Audio-Visual	B04/178	CARROT	GROUPE S E B (THAILAND)	TEFAL JUICE BOOSTER	BBDO PROXIMITY THAILAND Bangkok / BBDO BANGKOK	THAILAND
Home Appliances, Furnishings, Electronics & Audio-Visual	B04/179	PINEAPPLE	GROUPE S E B (THAILAND)	TEFAL JUICE BOOSTER	BBDO PROXIMITY THAILAND Bangkok / BBDO BANGKOK	THAILAND
Cosmetics & Beauty, Toiletries & Pharmacy	B05/013	WIFE	MODERNCASS INTERNATIONAL COSMETIC CO.	DCASH MAX SPEED	CREATIVE JUICE \ BANGKOK (TBWA)	THAILAND
Cosmetics & Beauty, Toiletries & Pharmacy	B05/049	BITE NAIL	PROCTER & GAMBLE, PHILIPPINES	HAND SOAP	ACE SAATCHI & SAATCHI Manila	THE PHILIPPINES
Cosmetics & Beauty, Toiletries & Pharmacy	B05/073	EMPIRE STATE	PROCTER & GAMBLE MÉXICO	GILLETTE	BBDO MEXICO	MEXICO
Cosmetics & Beauty, Toiletries & Pharmacy	B05/076	MARLIN	BAYER MÉXICO	ALKA SELTZER	BBDO MEXICO	MEXICO
Cosmetics & Beauty, Toiletries & Pharmacy	B05/077	OSTRICH	BAYER MÉXICO	ALKA SELTZER	BBDO MEXICO	MEXICO
Cosmetics & Beauty, Toiletries & Pharmacy	B05/078	SQUID	BAYER MÉXICO	ALKA SELTZER	BBDO MEXICO	MEXICO
Cosmetics & Beauty, Toiletries & Pharmacy	B05/091	UPSIDE DOWN NECKLACE	L'OREAL	REVITALIFT LASER X3	McCANN WORLDGROUP	SINGAPORE
Cosmetics & Beauty, Toiletries & Pharmacy	B05/092	UPSIDE DOWN HAIR	L'OREAL	REVITALIFT LASER X3	McCANN WORLDGROUP	SINGAPORE
Cosmetics & Beauty, Toiletries & Pharmacy	B05/093	UPSIDE DOWN EARRINGS	L'OREAL	REVITALIFT LASER X3	McCANN WORLDGROUP	SINGAPORE
Cosmetics & Beauty, Toiletries & Pharmacy	B05/094	UPSIDE DOWN SPAGHETTI TOP	L'OREAL	REVITALIFT LASER X3	McCANN WORLDGROUP	SINGAPORE
Cosmetics & Beauty, Toiletries & Pharmacy	B05/128	OPERA SINGER	RECKITT BENCKISER ESPAÑA	STREPSILS	HAVAS WORLDWIDE SPAIN Madrid	SPAIN
Cosmetics & Beauty, Toiletries & Pharmacy	B05/129	KARATEKA	RECKITT BENCKISER ESPAÑA	STREPSILS	HAVAS WORLDWIDE SPAIN Madrid	SPAIN
Cosmetics & Beauty, Toiletries & Pharmacy	B05/130	UNDERWATER DIVER	RECKITT BENCKISER ESPAÑA	STREPSILS	HAVAS WORLDWIDE SPAIN Madrid	SPAIN
Cosmetics & Beauty, Toiletries & Pharmacy	B05/149	VOCALS	PROCTER & GAMBLE	VICKS COUGH DROPS	PUBLICIS COMMUNICATIONS Mumbai	INDIA
Cosmetics & Beauty, Toiletries & Pharmacy	B05/184	WHISKEY	UNILEVER	CLEAR ANTI-HAIRFALL SHAMPOO	LOWE SINGAPORE	SINGAPORE
Cosmetics & Beauty, Toiletries & Pharmacy	B05/185	HEADSTAND	UNILEVER	CLEAR ANTI-HAIRFALL SHAMPOO	LOWE SINGAPORE	SINGAPORE
Cosmetics & Beauty, Toiletries & Pharmacy	B05/186	MAGNET	UNILEVER	CLEAR ANTI-HAIRFALL SHAMPOO	LOWE SINGAPORE	SINGAPORE

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Cosmetics & Beauty, Toiletries & Pharmacy	B05/187	MAN	SIRIBUNCHA COMPANY	SIRIBUNCHA INSTANT HAND SANITIZER	McCANN WORLDGROUP Bangkok	THAILAND
Cosmetics & Beauty, Toiletries & Pharmacy	B05/188	COUPLE	SIRIBUNCHA COMPANY	SIRIBUNCHA INSTANT HAND SANITIZER	McCANN WORLDGROUP Bangkok	THAILAND
Cosmetics & Beauty, Toiletries & Pharmacy	B05/189	MOM	SIRIBUNCHA COMPANY	SIRIBUNCHA INSTANT HAND SANITIZER	McCANN WORLDGROUP Bangkok	THAILAND
Cosmetics & Beauty, Toiletries & Pharmacy	B05/199	MAP 1	UNILEVER	CLEAR	BORGHI/LOWE São Paulo	BRAZIL
Cosmetics & Beauty, Toiletries & Pharmacy	B05/200	MAP 2	UNILEVER	CLEAR	BORGHI/LOWE São Paulo	BRAZIL
Cosmetics & Beauty, Toiletries & Pharmacy	B05/217	BRAISED CHICKEN	GLAXOSMITHKLINE CONSUMER HEALTHCARE SDN BHD	ENO	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA
Cosmetics & Beauty, Toiletries & Pharmacy	B05/218	GRILLED OCTOPUS	GLAXOSMITHKLINE	ENO	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA
Cosmetics & Beauty, Toiletries & Pharmacy	B05/222	NURSE	BAYER	CAFIASPIRIN	ALMAPBBDO São Paulo	BRAZIL
Cosmetics & Beauty, Toiletries & Pharmacy	B05/223	AGENT	BAYER	CAFIASPIRIN	ALMAPBBDO São Paulo	BRAZIL
Cosmetics & Beauty, Toiletries & Pharmacy	B05/224	CRAZY	BAYER	CAFIASPIRIN	ALMAPBBDO São Paulo	BRAZIL
Cosmetics & Beauty, Toiletries & Pharmacy	B05/237	ZOMBIE	NAMPAK	TOILET PAPER	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
Cosmetics & Beauty, Toiletries & Pharmacy	B05/238	SERIAL KILLER	NAMPAK	TOILET PAPER	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
Cosmetics & Beauty, Toiletries & Pharmacy	B05/239	CROCODILE	NAMPAK	TOILET PAPER	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
Cosmetics & Beauty, Toiletries & Pharmacy	B05/261	GLOBEFISH	3M THAILAND	NEXCARETM WATER PROOF BANDAGES	OGILVY & MATHER Bangkok	THAILAND
Cosmetics & Beauty, Toiletries & Pharmacy	B05/262	SPEARFISH	3M THAILAND	NEXCARETM WATER PROOF BANDAGES	OGILVY & MATHER Bangkok	THAILAND
Cosmetics & Beauty, Toiletries & Pharmacy	B05/263	OCTOPUS	3M THAILAND	NEXCARETM WATER PROOF BANDAGES	OGILVY & MATHER Bangkok	THAILAND
Cosmetics & Beauty, Toiletries & Pharmacy	B05/272	DAUGHTER OR WIFE	J&J	ROC / ANTI AGING SKINCARE	DDB BRASIL São Paulo	BRAZIL
Clothing, Footwear & Accessories	B06/021	BARACK	GREGAN 101 CORPORATION	GELATTO FLIP-FLOPS	Y&R PHILIPPINES Manila	THE PHILIPPINES
Clothing, Footwear & Accessories	B06/023	ANGELA	GREGAN 101 CORPORATION	GELATTO FLIP-FLOPS	Y&R PHILIPPINES Manila	THE PHILIPPINES
Clothing, Footwear & Accessories	B06/042	STREAKER	LUXOTTICA	RAY-BAN	MARCEL Paris	FRANCE
Clothing, Footwear & Accessories	B06/043	PHOTOJOURNALIST	LUXOTTICA	RAY-BAN	MARCEL Paris	FRANCE
Clothing, Footwear & Accessories	B06/044	RODEO	LUXOTTICA	RAY-BAN	MARCEL Paris	FRANCE
Clothing, Footwear & Accessories	B06/045	WEDDING	LUXOTTICA	RAY-BAN	MARCEL Paris	FRANCE
Clothing, Footwear & Accessories	B06/046	BOTOX	LUXOTTICA	RAY-BAN	MARCEL Paris	FRANCE
Clothing, Footwear & Accessories	B06/076	ESTELLA	ARTISAN FRAMES	FRAMES	LEAGAS DELANEY SHANGHAI	CHINA
Clothing, Footwear & Accessories	B06/077	HERBERT	ARTISAN FRAMES	FRAMES	LEAGAS DELANEY SHANGHAI	CHINA
Miscellaneous	B07/010	GREEN	SHARPIE	SHARPIE ULTRA FINE POINT MARKER	DRAFTFCB Chicago	USA
Miscellaneous	B07/011	PINK	SHARPIE	SHARPIE ULTRA FINE POINT MARKER	DRAFTFCB Chicago	USA
Miscellaneous	B07/012	YELLOW	SHARPIE	SHARPIE ULTRA FINE POINT MARKER	DRAFTFCB Chicago	USA
Miscellaneous	B07/043	DOG 1	EFFEM	PEDIGREE	ALMAPBBDO São Paulo	BRAZIL

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Miscellaneous	B07/044	DOG 2	EFFEM	PEDIGREE	ALMAPBBDO São Paulo	BRAZIL
Miscellaneous	B07/045	DOG 3	EFFEM	PEDIGREE	ALMAPBBDO São Paulo	BRAZIL
Cars & Automotive Services	B08/018	FRISBEE	VOLKSWAGEN	VOLKSWAGEN GENUINE PARTS	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA
Cars & Automotive Services	B08/019	CONTACT LENS	VOLKSWAGEN	VOLKSWAGEN GENUINE PARTS	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA
Cars & Automotive Services	B08/020	BALL	VOLKSWAGEN	VOLKSWAGEN GENUINE PARTS	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA
Cars & Automotive Services	B08/030	SEDAN	ESRI (THAILAND) CO.	GARMIN NÜVI 2565	DENTSU PLUS Bangkok	THAILAND
Cars & Automotive Services	B08/044	MOTORBIKE	JEEP	JEEP	LEO BURNETT FRANCE Paris	FRANCE
Cars & Automotive Services	B08/045	HORSE FLOAT	JEEP	JEEP	LEO BURNETT FRANCE Paris	FRANCE
Cars & Automotive Services	B08/046	BOAT	JEEP	JEEP	LEO BURNETT FRANCE Paris	FRANCE
Cars & Automotive Services	B08/069	SHADES	MERCEDES-BENZ	MERCEDES=BENZ	CONTRAPUNTO BBDO Madrid	SPAIN
Cars & Automotive Services	B08/121	VINTAGE CAR	GARMIN	GPS FOR AUTOMOBILE	GREY GROUP CHINA Beijing	CHINA
Cars & Automotive Services	B08/137	MICHAEL	LG	CAR AUDIO	Y&R SÃO PAULO	BRAZIL
Cars & Automotive Services	B08/138	AMY	LG	CAR AUDIO	Y&R SÃO PAULO	BRAZIL
Cars & Automotive Services	B08/139	KISS	LG	CAR AUDIO	Y&R SÃO PAULO	BRAZIL
Cars & Automotive Services	B08/140	CAR	HONDA MOTOS	HONDA MOTOS	Y&R SÃO PAULO	BRAZIL
Cars & Automotive Services	B08/141	BUS	HONDA MOTOS	HONDA MOTOS	Y&R SÃO PAULO	BRAZIL
Cars & Automotive Services	B08/142	TRUCK	HONDA MOTOS	HONDA MOTOS	Y&R SÃO PAULO	BRAZIL
Cars & Automotive Services	B08/157	BOXES 2	FIAT	FIAT DUCATO	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
Cars & Automotive Services	B08/158	BOXES 3	FIAT	FIAT DUCATO	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
Cars & Automotive Services	B08/159	CORNERS 1	FIAT	FIAT BRAVO WITH CORNERING SYSTEM	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
Cars & Automotive Services	B08/160	CORNERS 2	FIAT	FIAT BRAVO WITH CORNERING SYSTEM	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
Cars & Automotive Services	B08/161	CORNERS 3	FIAT	FIAT BRAVO WITH CORNERING SYSTEM	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
Cars & Automotive Services	B08/192	FOREST	LAND ROVER	LAND ROVER	Y&R New York	USA
Cars & Automotive Services	B08/193	ROCK	LAND ROVER	LAND ROVER	Y&R New York	USA
Cars & Automotive Services	B08/194	CLIFF	LAND ROVER	LAND ROVER	Y&R New York	USA
Cars & Automotive Services	B08/218	SHADES2	MERCEDES-BENZ	MERCEDES-BENZ	CONTRAPUNTO BBDO Madrid	SPAIN
Cars & Automotive Services	B08/240	NAPOLEON	FIAT	PARTS AND ACCESSORIES	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
Cars & Automotive Services	B08/241	POLICEMAN	FIAT	PARTS AND ACCESSORIES	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
Retail Stores, Restaurants & Fast Food Outlets	B09/040	MONA LISA	DICICO	PAINTS	QG PROPAGANDA São Paulo	BRAZIL
Retail Stores, Restaurants & Fast Food Outlets	B09/041	VAN GOGH	DICICO	PAINTS	QG PROPAGANDA São Paulo	BRAZIL
Retail Stores, Restaurants & Fast Food Outlets	B09/058	PULLOVER	McDONALD'S AUSTRIA	EASY MORNING BREAKFAST	DDB TRIBAL WIEN Vienna	AUSTRIA
Retail Stores, Restaurants & Fast Food Outlets	B09/059	TIE	McDONALD'S AUSTRIA	EASY MORNING BREAKFAST	DDB TRIBAL WIEN Vienna	AUSTRIA

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Retail Stores, Restaurants & Fast Food Outlets	B09/060	SHOELACES	McDONALD'S AUSTRIA	EASY MORNING BREAKFAST	DDB TRIBAL WIEN Vienna	AUSTRIA
Retail Stores, Restaurants & Fast Food Outlets	B09/071	EFFORTS MISS	DORMIMUNDO	DORMIMUNDO	DDB MEXICO Mexico City	MEXICO
Retail Stores, Restaurants & Fast Food Outlets	B09/099	OLLIE AND THE GLASS HOUSE	McDONALD'S SOUTH AFRICA	KIDS BIRTHDAY PARTIES	DDB SOUTH AFRICA Johannesburg	SOUTH AFRICA
Retail Stores, Restaurants & Fast Food Outlets	B09/104	50 RUBLES	LEROY MERLIN	LEROY MERLIN STORES	LEO BURNETT MOSCOW	RUSSIA
Retail Stores, Restaurants & Fast Food Outlets	B09/105	100 RUBLES	LEROY MERLIN	LEROY MERLIN STORES	LEO BURNETT MOSCOW	RUSSIA
Retail Stores, Restaurants & Fast Food Outlets	B09/106	500 RUBLES	LEROY MERLIN	LEROY MERLIN STORES	LEO BURNETT MOSCOW	RUSSIA
Retail Stores, Restaurants & Fast Food Outlets	B09/131	REAL.GOOD.	McDONALD'S CHINA	FRIES	TBWA\SHANGHAI	CHINA
Retail Stores, Restaurants & Fast Food Outlets	B09/149	BED	ARMAR	FAST TO ASSEMBLY FURNITURE	OGILVY & MATHER CHILE Santiago	CHILE
Retail Stores, Restaurants & Fast Food Outlets	B09/150	TABLE	ARMAR	FAST TO ASSEMBLY FURNITURE	OGILVY & MATHER CHILE Santiago	CHILE
Travel, Transport & Tourism	B10/020	BURGERONOMICS	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
Travel, Transport & Tourism	B10/024	WEIRD IRISH ACCENT	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
Travel, Transport & Tourism	B10/028	ART QATAR	LAN TAM	LAN TAM	AMÉN Montevideo	URUGUAY
Travel, Transport & Tourism	B10/029	ART SEVILLA	LAN TAM	LAN TAM	AMÉN Montevideo	URUGUAY
Travel, Transport & Tourism	B10/035	WHEEL	GOL LINHAS AEREAS	GOL LINHAS AEREAS	ALMAPBDDO São Paulo	BRAZIL
Entertainment & Leisure	B11/001	BUTTERFLY	EVERLAST	EVERLAST BOXING	JWT JOHANNESBURG	SOUTH AFRICA
Entertainment & Leisure	B11/042	CROSSOVER	ABU DHABI AIRPORTS COMPANY	ABU DHABI AIR EXPO	Y&R DUBAI	UNITED ARAB EMIRATES
Entertainment & Leisure	B11/043	FOLDOUT	ABU DHABI AIRPORTS COMPANY	ABU DHABI AIR EXPO	Y&R DUBAI	UNITED ARAB EMIRATES
Entertainment & Leisure	B11/044	TWIN LOOP	ABU DHABI AIRPORTS COMPANY	ABU DHABI AIR EXPO	Y&R DUBAI	UNITED ARAB EMIRATES
Entertainment & Leisure	B11/045	TEAM LOOP	ABU DHABI AIRPORTS COMPANY	ABU DHABI AIR EXPO	Y&R DUBAI	UNITED ARAB EMIRATES
Entertainment & Leisure	B11/046	ROLLUP	ABU DHABI AIRPORTS COMPANY	ABU DHABI AIR EXPO	Y&R DUBAI	UNITED ARAB EMIRATES
Entertainment & Leisure	B11/063	GRASS	MATTEL TOYS (INDIA)	HOT WHEELS TOY CARS	OGILVY & MATHER INDIA Mumbai	INDIA
Entertainment & Leisure	B11/067	JENGA STAMPEDE	HASBRO	BOARDGAME	GRUPO REFORMA Mexico City	MEXICO
Entertainment & Leisure	B11/068	JENGA SPARTAN	HASBRO	BOARDGAME	GRUPO REFORMA Mexico City	MEXICO
Entertainment & Leisure	B11/075	BEETHOVEN	ORQUESTRA SINFÔNICA BRASILEIRA (OSB)	ORCHESTRA	ARTPLAN Rio de Janeiro	BRAZIL
Entertainment & Leisure	B11/099	NASCAR	MATTEL SOUTHEAST ASIA	PICTIONARY	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA
Entertainment & Leisure	B11/100	SAMURAI	MATTEL SOUTHEAST ASIA	PICTIONARY	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA
Entertainment & Leisure	B11/101	RAM	MATTEL SOUTHEAST ASIA	PICTIONARY	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA

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Publications & Media	B12/029	MAN	FOX CHANNELS	THE WALKING DEAD - TV SERIES	LODUCCA São Paulo	BRAZIL
Publications & Media	B12/037	JAMES	RADIO MUNDO LIVRE	MUSIC STATION	CCZ PUBLICIDADE E MARKETING Curitiba	BRAZIL
Publications & Media	B12/038	QUEEN	RADIO MUNDO LIVRE	MUSIC STATION	CCZ PUBLICIDADE E MARKETING Curitiba	BRAZIL
Publications & Media	B12/039	OZZY	RADIO MUNDO LIVRE	MUSIC STATION	CCZ PUBLICIDADE E MARKETING Curitiba	BRAZIL
Publications & Media	B12/040	BEATLES	RADIO MUNDO LIVRE	MUSIC STATION	CCZ PUBLICIDADE E MARKETING Curitiba	BRAZIL
Publications & Media	B12/050	LOGO 2	COMEDY CENTRAL	BRANDING	GREY ARGENTINA Buenos Aires	ARGENTINA
Publications & Media	B12/052	LOGO 3	COMEDY CENTRAL	BRANDING	GREY ARGENTINA Buenos Aires	ARGENTINA
Publications & Media	B12/097	BEER	ZMG (NEWSPAPER MARKETING ASSOCIATION)	ZMG (NEWSPAPER MARKETING ASSOCIATION)	OGILVY GERMANY Frankfurt	GERMANY
Publications & Media	B12/098	BURGER	ZMG (NEWSPAPER MARKETING ASSOCIATION)	ZMG (NEWSPAPER MARKETING ASSOCIATION)	OGILVY GERMANY Frankfurt	GERMANY
Publications & Media	B12/099	CLEANER	ZMG (NEWSPAPER MARKETING ASSOCIATION)	ZMG (NEWSPAPER MARKETING ASSOCIATION)	OGILVY GERMANY Frankfurt	GERMANY
Publications & Media	B12/100	TOOTHPASTE	ZMG (NEWSPAPER MARKETING ASSOCIATION)	ZMG (NEWSPAPER MARKETING ASSOCIATION)	OGILVY GERMANY Frankfurt	GERMANY
Publications & Media	B12/103	BAPTISM	BANDSPORTS	SPORTS CHANNEL	OGILVY BRASIL São Paulo	BRAZIL
Publications & Media	B12/104	GRADUATION	BANDSPORTS	SPORTS CHANNEL	OGILVY BRASIL São Paulo	BRAZIL
Publications & Media	B12/105	97TH BIRTHDAY	BANDSPORTS	SPORTS CHANNEL	OGILVY BRASIL São Paulo	BRAZIL
Publications & Media	B12/107	HAVE YOU EVER REALLY LOVED A WOMAN	BILLBOARD	MAGAZINE	OGILVY BRASIL São Paulo	BRAZIL
Publications & Media	B12/109	WAITING ON THE WORLD TO CHANGE	BILLBOARD	MAGAZINE	OGILVY BRASIL São Paulo	BRAZIL
Publications & Media	B12/110	MAKE A MOVE ON ME	BILLBOARD	MAGAZINE	OGILVY BRASIL São Paulo	BRAZIL
Publications & Media	B12/111	I SWEAR	BILLBOARD	MAGAZINE	OGILVY BRASIL São Paulo	BRAZIL
Publications & Media	B12/119	WORLD ECONOMY	GUITAR PLAYER	GUITAR PLAYER	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
Publications & Media	B12/120	FASHION TRENDS	GUITAR PLAYER	GUITAR PLAYER	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
Publications & Media	B12/140	EVITA	TEDX	TEDX	OGILVY & MATHER ARGENTINA Buenos Aires	ARGENTINA
Publications & Media	B12/141	LUTHER KING	TEDX	TEDX	OGILVY & MATHER ARGENTINA Buenos Aires	ARGENTINA
Publications & Media	B12/142	LENNON	TEDX	TEDX	OGILVY & MATHER ARGENTINA Buenos Aires	ARGENTINA
Publications & Media	B12/144	EGYPT	BAYARD MEDIA / G-GESCHICHTE	HISTORY MAGAZINE G-GESCHICHTE	DDB TRIBAL GROUP Düsseldorf	GERMANY
Publications & Media	B12/145	ITALY	BAYARD MEDIA / G-GESCHICHTE	HISTORY MAGAZINE G-GESCHICHTE	DDB TRIBAL GROUP Düsseldorf	GERMANY
Publications & Media	B12/155	DEXTER	CNBC-E TURKEY	CNBC-E	RAFINERI Istanbul	TURKEY
Publications & Media	B12/156	MAD MEN	CNBC-E TURKEY	CNBC-E	RAFINERI Istanbul	TURKEY
Publications & Media	B12/157	GOSSIP GIRL	CNBC-E TURKEY	CNBC-E	RAFINERI Istanbul	TURKEY
Banking, Investment & Insurance	B13/013	DOCTOR - BRICKLAYER	AVIVA	PROFESSIONAL INSURANCE	CLM BBDO Boulogne-Billancourt	FRANCE
Banking, Investment & Insurance	B13/014	BAKER - VETERINARY	AVIVA	PROFESSIONAL INSURANCE	CLM BBDO Boulogne-Billancourt	FRANCE

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Banking, Investment & Insurance	B13/030	TWISTER	BANCOLOMBIA	INSURANCE BANCOLOMBIA	DDB COLOMBIA Bogotá	COLOMBIA
Banking, Investment & Insurance	B13/031	CRASH	BANCOLOMBIA	INSURANCE BANCOLOMBIA	DDB COLOMBIA Bogotá	COLOMBIA
Banking, Investment & Insurance	B13/032	THIEF	BANCOLOMBIA	INSURANCE BANCOLOMBIA	DDB COLOMBIA Bogotá	COLOMBIA
Banking, Investment & Insurance	B13/044	COMMERCIAL VEHICLES	FINANS LEASING	LEASING	DDB&CO Istanbul	TURKEY
Banking, Investment & Insurance	B13/045	COMPUTERS	FINANS LEASING	LEASING	DDB&CO Istanbul	TURKEY
Banking, Investment & Insurance	B13/046	PRINTERS	FINANS LEASING	LEASING	DDB&CO Istanbul	TURKEY
Business Equipment & Services	B14/005	ZEBRA CROSSING	GETTY IMAGES	EDITORIAL PHOTOGRAPHS	LEO BURNETT INDIA Mumbai	INDIA
Business Equipment & Services	B14/006	VULTURE	GETTY IMAGES	EDITORIAL PHOTOGRAPHS	LEO BURNETT INDIA Mumbai	INDIA
Business Equipment & Services	B14/007	KISS	GETTY IMAGES	EDITORIAL PHOTOGRAPHS	LEO BURNETT INDIA Mumbai	INDIA
Business Equipment & Services	B14/050	FISHERMAN	GETTY IMAGES LATIN AMERICA / ORINIQUIA PHOTO	IMAGE LIBRARY	PUBLICIS VENEZUELA Caracas	VENEZUELA
Business Equipment & Services	B14/051	GOAL	GETTY IMAGES LATIN AMERICA / ORINIQUIA PHOTO	IMAGE LIBRARY	PUBLICIS VENEZUELA Caracas	VENEZUELA
Business Equipment & Services	B14/052	CSI	GETTY IMAGES LATIN AMERICA / ORINIQUIA PHOTO	IMAGE LIBRARY	PUBLICIS VENEZUELA Caracas	VENEZUELA
Commercial Public Services	B15/016	AFROCHINA	BERLITZ	BERLITZ LANGUAGE CENTER	HAKUHODO INDONESIA Jakarta	INDONESIA
Commercial Public Services	B15/017	INDIJAP	BERLITZ	BERLITZ LANGUAGE CENTER	HAKUHODO INDONESIA Jakarta	INDONESIA
Commercial Public Services	B15/018	ARABMERICAN	BERLITZ	BERLITZ LANGUAGE CENTER	HAKUHODO INDONESIA Jakarta	INDONESIA
Commercial Public Services	B15/027	WAR	N.E.T.	VIDEO ON DEMAND	TALENT São Paulo	BRAZIL
Commercial Public Services	B15/028	ROBOT	N.E.T.	VIDEO ON DEMAND	TALENT São Paulo	BRAZIL
Commercial Public Services	B15/029	CLASSIC	N.E.T.	VIDEO ON DEMAND	TALENT São Paulo	BRAZIL
Commercial Public Services	B15/030	FOOL	BRITANICO	ENGLISH LESSONS	Y&R Lima	PERU
Commercial Public Services	B15/031	LOOK	BRITANICO	ENGLISH LESSONS	Y&R Lima	PERU
Commercial Public Services	B15/032	GEL	BRITANICO	ENGLISH LESSONS	Y&R Lima	PERU
Commercial Public Services	B15/033	CHER	BRITANICO	ENGLISH LESSONS	Y&R Lima	PERU
Commercial Public Services	B15/034	BOAT	BRITANICO	ENGLISH LESSONS	Y&R Lima	PERU
Commercial Public Services	B15/035	ASH	BRITANICO	ENGLISH LESSONS	Y&R Lima	PERU
Commercial Public Services	B15/059	EINSTEIN	MIAMI AD SCHOOL	PRIVATE SCHOOL	OGILVY BRASIL São Paulo	BRAZIL
Commercial Public Services	B15/060	MARILYN	MIAMI AD SCHOOL	PRIVATE SCHOOL	OGILVY BRASIL São Paulo	BRAZIL
Commercial Public Services	B15/061	CHE	MIAMI AD SCHOOL	PRIVATE SCHOOL	OGILVY BRASIL São Paulo	BRAZIL
Corporate Image	B16/018	FLORENCE	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL
Corporate Image	B16/019	KELA	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL
Corporate Image	B16/020	MELINDA	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL
Corporate Image	B16/021	JENISE	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL
Corporate Image	B16/022	LANI	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/013	BEGGING TOY SOLDIER	WOUNDED WARRIORS CANADA	AWARENESS	BBDO TORONTO	CANADA

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Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/014	ALCOHOL TOY SOLIDER	WOUNDED WARRIORS CANADA	AWARENESS	BBDO TORONTO	CANADA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/026	TICK	GREENPEACE	GREENPEACE	JWT MANILA	THE PHILIPPINES
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/051	PANDA	WWF INDIA	WWF INDIA	OGILVY & MATHER INDIA Gurgaon	INDIA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/052	HIPPO	WWF INDIA	WWF INDIA	OGILVY & MATHER INDIA Gurgaon	INDIA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/053	BEAR	WWF INDIA	WWF INDIA	OGILVY & MATHER INDIA Gurgaon	INDIA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/054	I'LL BE THERE IN A WHILE	VOLKSWAGEN	VOLKSWAGEN	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/055	SEE YOU NOW	VOLKSWAGEN	VOLKSWAGEN	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/056	I'M IN TRAFFIC	VOLKSWAGEN	VOLKSWAGEN	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/061	A GIRL 2	THE CENTER FOR THE PROTECTION OF CHILDREN'S RIGHTS FOUNDATION (CPCR)	CPCR BRAND CORPORATE	THE LEO BURNETT GROUP THAILAND Bangkok	THAILAND
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/062	A BOY 2	THE CENTER FOR THE PROTECTION OF CHILDREN'S RIGHTS FOUNDATION (CPCR)	CPCR BRAND CORPORATE	THE LEO BURNETT GROUP THAILAND Bangkok	THAILAND
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/111	1988	QUEBEC AUTOMOBILE INSURANCE CORPORATION	ROAD SAFETY	LG2 Québec	CANADA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/112	1991	QUEBEC AUTOMOBILE INSURANCE CORPORATION	ROAD SAFETY	LG2 Québec	CANADA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/113	1993	QUEBEC AUTOMOBILE INSURANCE CORPORATION	ROAD SAFETY	LG2 Québec	CANADA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/140	BICYCLE	THAI HEALTH PROMOTION FOUNDATION	ROAD SAFETY	Y&R THAILAND Bangkok	THAILAND
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/141	MOTORCYCLE	THAI HEALTH PROMOTION FOUNDATION	ROAD SAFETY	Y&R THAILAND Bangkok	THAILAND

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Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/142	SKATEBOARD	THAI HEALTH PROMOTION FOUNDATION	ROAD SAFETY	Y&R THAILAND Bangkok	THAILAND
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/203	TRAIN	WORLD FOR ALL	DOG ADOPTION	OGILVY & MATHER INDIA Mumbai	INDIA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/204	TERRACE	WORLD FOR ALL	DOG ADOPTION	OGILVY & MATHER INDIA Mumbai	INDIA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/205	NOOSE	WORLD FOR ALL	DOG ADOPTION	OGILVY & MATHER INDIA Mumbai	INDIA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/215	LIKE	CLARO	MOBILE COMPANY	OGILVY BRASIL São Paulo	BRAZIL
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/225	WAY OUT	ADESF	ADESF - ASSOCIATION FOR SMOKER AWARENESS	NEOGAMA BBH São Paulo	BRAZIL
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/226	WAY OUT 2	ADESF	ADESF - ASSOCIATION FOR SMOKER AWARENESS	NEOGAMA BBH São Paulo	BRAZIL
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/227	WAY OUT 3	ADESF	ADESF - ASSOCIATION FOR SMOKER AWARENESS	NEOGAMA BBH São Paulo	BRAZIL
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/239	N	FIAT	FIAT	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/240	R	FIAT	FIAT	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/271	USA FLAG	ACCEM	ACCEM ONG	DRAFTFCB SPAIN Madrid	SPAIN
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/272	UK FLAG	ACCEM	ACCEM ONG	DRAFTFCB SPAIN Madrid	SPAIN
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/273	ZIMBABWE FLAG	ACCEM	ACCEM ONG	DRAFTFCB SPAIN Madrid	SPAIN
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/275	CROCODILE	PETA	ANTI-POACHING	LOWE SINGAPORE	SINGAPORE
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/276	ELEPHANT	PETA	ANTI-POACHING	LOWE SINGAPORE	SINGAPORE

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Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/277	ZEBRA	PETA	ANTI-POACHING	LOWE SINGAPORE	SINGAPORE
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/278	BEAR	PETA	ANTI-POACHING	LOWE SINGAPORE	SINGAPORE
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/310	FARMERS' SUICIDES 1	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA Mumbai	INDIA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/311	FARMERS' SUICIDES 2	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA Mumbai	INDIA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/312	FARMERS' SUICIDES 3	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA Mumbai	INDIA
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/316	KILL HER	THE LIFE FOUNDATION	BRAND AWARENESS CAMPAIGN	OGILVY & MATHER VIETNAM Ho Chi Minh City	VIETNAM
Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness Messages	B17/317	A PENIS IT LIVES	THE LIFE FOUNDATION	BRAND AWARENESS CAMPAIGN	OGILVY & MATHER VIETNAM Ho Chi Minh City	VIETNAM
Bars, Restaurants & Stores, etc.	C01/002	FUTURE RECEIPT	QM FINANCIAL	QM FINANCIAL	LOWE INDONESIA Jakarta	INDONESIA
Bars, Restaurants & Stores, etc.	C01/016	NEWSPAPER STICKS	REPORTERS WITHOUT BORDERS	FOR FREEDOM OF INFORMATION	LEO BURNETT FRANKFURT	GERMANY
Bars, Restaurants & Stores, etc.	C01/020	TROLLEY	UNILEVER	SUNLIGHT/ DISHWASHER DETERGENTS	LOWE Bangkok	THAILAND
Bars, Restaurants & Stores, etc.	C01/021	THE WORLD'S SMALLEST IDEA	VITAL HEALTH FOODS	VITAL: VIRAL BOOST	DRAFTFCB CAPE TOWN	SOUTH AFRICA
Bars, Restaurants & Stores, etc.	C01/023	VOICE DRIVER	NISSAN	NISSAN	TBWA\HAKUHODO Tokyo	JAPAN
Bars, Restaurants & Stores, etc.	C01/025	DRINK BLOW DRIVE	GRUPO MODELO	CORONA	LEO BURNETT MEXICO	MEXICO
Bars, Restaurants & Stores, etc.	C01/031	MISPLACED AIRBAG	MINI	DON'T MAKE UP AND DRIVE	PUBLICIS MEXICO	MEXICO
Bars, Restaurants & Stores, etc.	C01/035	JARRITOS DOUBLE STRAW	JARRITOS	JARRITOS MEXICAN SODA	GSD&M Austin	USA
Bars, Restaurants & Stores, etc.	C01/038	LIPSTICK	HAKUSETSUSHA CLEANING	HAKUSETSUSHA CLEANING	GREY TOKYO	JAPAN
Bars, Restaurants & Stores, etc.	C01/042	BOOKENDS	KINOKUNIYA	KINOKUNIYA	JWT Dubai	UNITED ARAB EMIRATES
Bars, Restaurants & Stores, etc.	C01/044	I'M AMAZING	McDONALD'S RESTAURANTS	RESTAURANTS	DDB GROUP HONG KONG	HONG KONG
Bars, Restaurants & Stores, etc.	C01/077	TOAST-TRAY	BAUDUCCO	BAUDUCCO TOAST	ALMAPBBDO São Paulo	BRAZIL
Bars, Restaurants & Stores, etc.	C01/095	REFLECTION OF MUSIC - TABLE MAT	COCA-COLA INDIA	COKE STUDIO	LEO BURNETT INDIA Mumbai	INDIA
Bars, Restaurants & Stores, etc.	C01/096	OOPS! NEON SIGN	HEINEKEN USA	NEWCASTLE BROWN ALE	DROGA5 New York	USA
Bars, Restaurants & Stores, etc.	C01/102	THE LAST MEAL: A STRONG DISH	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	DDB LATINA PUERTO RICO San Juan	PUERTO RICO
Bars, Restaurants & Stores, etc.	C01/108	THE BUDDY CUP	AMBEV	BUDWEISER	AFRICA Sao Paulo	BRAZIL

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Small Scale Special Solutions	C02/008	WIDE THUMB	AB INBEV	NORTE BEER	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	ARGENTINA
Small Scale Special Solutions	C02/011	QRIOUSITY CODES	MISSING CHILDREN	MISSING CHILDREN'S WHITE FLAG	ALMACEN Olivos	ARGENTINA
Small Scale Special Solutions	C02/036	NUTCASE'S OUTDOOR FITTING ROOM	NUTCASE DENMARK - RITTER PLUS	NUTCASE BIKE HELMETS	OGILVY Copenhagen	DENMARK
Small Scale Special Solutions	C02/037	FATHER'S DAY	GOL TELEVISION	CHANNEL FOOTBALL	TAPSA/Y&R Madrid	SPAIN
Small Scale Special Solutions	C02/053	USB CAN	THE COCA-COLA COMPANY	GLADIATOR ENERGY DRINK	THE NEW AGENCY Mexico City	MEXICO
Small Scale Special Solutions	C02/063	THE GLAD TENT	CLOROX COMPANY	GLAD FORCEFLEX	ALMA DDB Miami	USA
Small Scale Special Solutions	C02/079	THE SHARING CAN	THE COCA-COLA COMPANY	COCA-COLA	OGILVY FRANCE Paris / OGILVY & MATHER SINGAPORE	FRANCE
Small Scale Special Solutions	C02/088	LONG LIFE TO RUGBY	COMPAÑÍA INDUSTRIAL CERVECERA	CERVEZA SALTA	OGILVY & MATHER ARGENTINA Buenos Aires	ARGENTINA
Small Scale Special Solutions	C02/100	THE DAILY ABUSE	INNOCENCE IN DANGER	NGO	SERVICEPLAN GROUP Munich	GERMANY
Small Scale Special Solutions	C02/120	BLIND SCHOOL BAG	BLIND RELIEF ASSOCIATION	BLIND SCHOOL	OGILVY & MATHER INDIA Gurgaon	INDIA
Small Scale Special Solutions	C02/123	HERO HUG	FIAT	FIAT	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
Small Scale Special Solutions	C02/125	FRAME OF SPEECH	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	GREY ISTANBUL	TURKEY
Small Scale Special Solutions	C02/129	TERRA VIP	TERRA PORTAL	TERRA PORTAL	DDB BRASIL São Paulo	BRAZIL
Small Scale Special Solutions	C02/131	DENGUE BOTTLE	MAYNILAD WATER SERVICES	MAYNILAD	Y&R PHILIPPINES Manila	THE PHILIPPINES
Small Scale Special Solutions	C02/134	VODAFONE FAKKA	VODAFONE EGYPT	MICRO RECHARGE CARDS	JWT CAIRO	EGYPT
Small Scale Special Solutions	C02/135	THE RHINO STAMP PROJECT	STOPRHINOPOACHING.COM	STOP RHINO POACHING	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
Small Scale Special Solutions	C02/138	IMMORTAL FANS	SPORT CLUB RECIFE	FOOTBALL CLUB	OGILVY BRASIL São Paulo	BRAZIL
Small Scale Special Solutions	C02/145	ENGEN FIREBLANKET	ENGEN	ENGEN	DRAFTFCB CAPE TOWN	SOUTH AFRICA
Small Scale Special Solutions	C02/151	SOLARAD CHARGER	NIVEA	NIVEA SUN	DRAFTFCB BRASIL São Paulo	BRAZIL
Special Build	C03/010	MAKE THE POLITICIANS WORK	URA.RU CITY WEBSITE	URA.RU CITY WEBSITE	VOSKHOD Yekaterinburg	RUSSIA
Special Build	C03/013	THE URBAN TWITTER	TBWA\LISBOA	ADVERTISING AGENCY	TBWA\LISBOA	PORTUGAL
Special Build	C03/020	BRIDGE OF LIFE	SAMSUNG LIFE INSURANCE	SAMSUNG LIFE INSURANCE	CHEIL WORLDWIDE Seoul	SOUTH KOREA
Special Build	C03/022	ROAD ROLLER	PHILIPS ELECTRONICS INDIA	ELECTRICAL IRON	OGILVY & MATHER INDIA Gurgaon	INDIA
Special Build	C03/023	BUILDING	SUKRIT POWER TOOLS	DRILLS & SAWS	OGILVY & MATHER INDIA Gurgaon	INDIA
Special Build	C03/034	SWEAT VENDING MACHINE	NEOALIMENTOS S A P I D E C.V	EPIX	Y&R MEXICO	MEXICO
Special Build	C03/053	FENCE OF FATE	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	HAVAS WORLDWIDE SWITZERLAND Zürich / HAVAS WORLDWIDE VIENNA	SWITZERLAND
Special Build	C03/055	KINDERTRAUM.CH - MINI BILLBOARDS	CARRY N CASH	KINDERTRAUM.CH	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND
Special Build	C03/059	THE ANT RALLYE	WORLDWIDE FUND FOR NATURE (WWF)	WWF	BBDO GERMANY Düsseldorf	GERMANY
Special Build	C03/060	TREE CONCERT	BUND / FRIENDS OF EARTH GERMANY	NATURE PROTECTION	BBDO GERMANY Berlin	GERMANY
Special Build	C03/078	SMOOTH VALENTINE'S DAY	ENERGIZER FRANCE	WILKINSON	JWT PARIS Paris	FRANCE
Special Build	C03/079	SEE THROUGH LOO	UNILEVER	DOMESTOS	DLKW LOWE London	UNITED KINGDOM

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Special Build	C03/080	MONUMENT	GUINNESS	MADE OF MORE	SAATCHI & SAATCHI London	UNITED KINGDOM
Special Build	C03/087	CONVERSE HIGHWAYS	CONVERSE	CONVERSE	LA COMUNIDAD Miami	USA
Special Build	C03/094	BOLD FOLD	HAKUSETSUSHA CLEANING	HAKUSETSUSHA CLEANING	GREY TOKYO / G2 JAPAN	JAPAN
Special Build	C03/166	A PLACE TO REMEMBER (THE LONG TABLE)	TRANSPORT ACCIDENT COMMISSION	ROAD SAFETY	GREY MELBOURNE	AUSTRALIA
Special Build	C03/169	THE ART OF SURVIVAL	FRANCISCAN GERMANY	FRANCISCAN	OGILVY GERMANY Düsseldorf	GERMANY
Special Build	C03/173	THE FOUNTAIN OF ELECTROLYTENMENT	NESTLÉ RESOURCE WATER	NON-ALCOHOLIC DRINKS	McCANN ERICKSON New York	USA
Special Build	C03/176	COCA-COLA BEATBOX	THE COCA-COLA COMPANY	COCA-COLA	IGNITION Atlanta	USA
Special Build	C03/178	IF YOU THINK ABOUT IT, YOU CHOOSE US	ZURICH	ZURICH	DON Buenos Aires	ARGENTINA
Special Build	C03/181	THE GREAT TOWER OF FAILE	NYC BALLET	NYC BALLET	DDB NEW YORK	USA
Special Build	C03/187	THE LAST BARFIGHTER	BIG BOSS BREWING COMPANY	BEER	McKINNEY Durham	USA
Special Build	C03/189	SAWING WATERWAYS- ONE BUS STOP AT A TIME	MELBOURNE WATER	RAINGARDENS	MARMALADE Melbourne	AUSTRALIA
Special Build	C03/203	VOLKSWAGEN SUITE	VOLKSWAGEN DE ARGENTINA	DRIVE CAREFULLY	DDB ARGENTINA Buenos Aires	ARGENTINA
Special Build	C03/207	PUMA TWEET ART	PUMA ARGENTINA	PUMA TWEET ART	HUMAN Buenos Aires	ARGENTINA
Stunts & Live Advertising	C04/049	THE STRATOS JUMP 1:350	REED EXHIBITIONS	MODEL MAKER FAIR	OGILVY & MATHER VIENNA	AUSTRIA
Stunts & Live Advertising	C04/051	DRAMA HITS THE NETHERLANDS	TURNER BROADCASTING	TNT	DUVAL GUILLAUME MODEM Antwerp	BELGIUM
Stunts & Live Advertising	C04/053	BALLET BOX	THE SOUTH AFRICAN BALLET THEATRE	CORPORATE	JOE PUBLIC Johannesburg	SOUTH AFRICA
Stunts & Live Advertising	C04/054	BELLIES IN CONCERT	PROCTER & GAMBLE	PAMPERS	CONILL SAATCHI & SAATCHI Torrance	USA
Stunts & Live Advertising	C04/079	MY BLOOD IS RED AND BLACK	HEMOBA / ESPORTE CLUBE VITÓRIA	FOOTBALL TEAM	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
Stunts & Live Advertising	C04/121	SMALL WORLD MACHINES	COCA-COLA	COCA-COLA	LEO BURNETT SYDNEY	AUSTRALIA
Stunts & Live Advertising	C04/122	DRIVING DOGS	SPCA / MINI NEW ZEALAND	PUBLIC AWARENESS / PET ADOPTION / BRAND SPONSORSHIP LEVERAGE	DRAFTFCB NEW ZEALAND Auckland	NEW ZEALAND
Stunts & Live Advertising	C04/140	MOBILIZING THE 12TH MAN	C. S. HAMMAM-LIF	FOOTBALL CLUB	MEMAC OGILVY LABEL TUNISIA Tunis / OGILVYACTION TUNISIA Tunis	TUNISIA
Stunts & Live Advertising	C04/141	ELECTRIC PEE	AFROREGGAE	AFROREGGAE	JWT BRAZIL São Paulo	BRAZIL
Stunts & Live Advertising	C04/142	MACY'S YES VIRGINIA THE MUSICAL	MACY'S	DEPARTMENT STORE	JWT NEW YORK	USA
Stunts & Live Advertising	C04/146	MAKE IT TO MUSE	STUDIO BRUSSELS	MUSIC FOR LIFE	MORTIERBRIGADE Brussels	BELGIUM
Stunts & Live Advertising	C04/149	ARTIST RESCUE	ABRA / ACADEMY OF ART	ART CLASSES	DDB BRASIL São Paulo	BRAZIL
Stunts & Live Advertising	C04/150	BOARDS	THE PASSAGE	HOMELESS SHELTER	PUBLICIS LIFE BRANDS RESOLUTE London	UNITED KINGDOM
Stunts & Live Advertising	C04/156	#SCRIBEBILLBOARD	GRUPO PAPELERO SCRIBE	SCRIBE	VIVA LA DOBLEVIDA Mexico City	MEXICO
Stunts & Live Advertising	C04/159	DAD'S PREGNANT TOO	KIMBERLY CLARK	HUGGIES	OGILVY & MATHER ARGENTINA Buenos Aires	ARGENTINA
Stunts & Live Advertising	C04/171	CALL GIRL	PRIME TELEVISION	TELEVISION PROGRAMME / CHANNEL	DRAFTFCB NEW ZEALAND Auckland	NEW ZEALAND

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Stunts & Live Advertising	C04/172	AMAZING MINDREADER	FEBELFIN	BELGIAN FEDERATION OF BANKS	DUVAL GUILLAUME MODEM Antwerp	BELGIUM
Stunts & Live Advertising	C04/176	THE REAL MASTER OF INTUITION	HEINEKEN ITALIA	HEINEKEN	PUBLICIS ITALY Milan	ITALY
Stunts & Live Advertising	C04/183	CP3 CUT THROUGH LA	JORDAN BRAND	CP3	WIEDEN+KENNEDY New York	USA
Stunts & Live Advertising	C04/185	REAL BEAUTY SKETCHES	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL
Stunts & Live Advertising	C04/187	MISMATCH	ZURICH	SEGUROS	GREY 141 GROUP São Paulo	BRAZIL
Transit	C05/032	TAXI FARE	SEAT	SEAT ALHAMBRA START & STOPP	GREY WORLDWIDE Düsseldorf	GERMANY
Transit	C05/037	FASTLINE	FASTWEB	INTERNET - OPTICAL FIBER	M&C SAATCHI Milan	ITALY
Transit	C05/040	THE COLOR CHANGING CAR	OPEL	OPEL ADAM	UNCLE GREY Copenhagen	DENMARK
Transit	C05/043	YOU HAVE 70 SECONDS	COCA-COLA COMPANY	COCA-COLA ZERO	DUVAL GUILLAUME MODEM Antwerp	BELGIUM
Transit	C05/049	TAXI	RIBEIRO	MINICUOTAS RIBEIRO	EL ALMACEN Buenos Aires	ARGENTINA
Transit	C05/052	LIFE SIGNS	LA VOZ	LA VOZ	OGILVY & MATHER ARGENTINA Buenos Aires	ARGENTINA
Transit	C05/055	THE WALL SENSOR	BMW	BMW 1 SERIES	TBWA \ I STANBUL	TURKEY
Transit	C05/075	ANTI-HEADACHE ELECTION VAN	BAYER PHILIPPINES	SARIDON	BBDO GUERRERO Makati City	THE PHILIPPINES
Transit	C05/078	THE ALCOHOL BARRIER	RESPONSIBLE YOUNG DRIVERS (RYD)	NGO	PUBLICIS BRUSSELS	BELGIUM
Transit	C05/079	TUNDRA ENDEAVOUR PULL	TOYOTA	TOYOTA TUNDRA	SAATCHI & SAATCHI LA	USA
Transit	C05/086	RADIO AMBULANCE	AER (ECUADORIAN RADIO ASSOCIATION)	CORPORATE IMAGE	MARURI GREY Guayaquil	ECUADOR
Digital Outdoor	C06/021	A WINDOW INTO THE NEAR FUTURE	BMW NORTH AMERICA	BMW I	kbs+ New York	USA
Digital Outdoor	C06/027	PAINT THE TOWN BLACK	GUINNESS GLOBAL	ARTHUR'S DAY	TRIBAL DDB London	UNITED KINGDOM
Digital Outdoor	C06/031	NEVER ENDING CHARITY BOX	MICROLOAN FOUNDATION	MICROLOAN FOUNDATION	DLKW LOWE London	UNITED KINGDOM
Digital Outdoor	C06/061	NEUROGOLF	HSBC	HSBC WOMEN'S CHAMPIONSHIP 2013	JWT SINGAPORE	SINGAPORE
Digital Outdoor	C06/064	IGNITE	HEINEKEN	HEINEKEN IGNITE	DDB & TRIBAL AMSTERDAM	THE NETHERLANDS
Digital Outdoor	C06/065	SPEED CAM	ASICS	FOOTWEAR	180 AMSTERDAM	THE NETHERLANDS
Digital Outdoor	C06/066	#THANKOURHEROES	FUERZAS MILITARES DE COLOMBIA	FUERZAS MILITARES DE COLOMBIA	Y&R COLOMBIA Bogotá	COLOMBIA
Digital Outdoor	C06/068	VOLVO SOUL	VOLVO CAR CORPORATION	VOLVO CARS	LA COMUNIDAD Miami	USA
Digital Outdoor	C06/078	THE V MOTION PROJECT	FRUCOR BEVERAGES	V ENERGY DRINK	COLENZO BBDO Auckland	NEW ZEALAND
Integrated campaigns led by Outdoor	D01/002	CAGE HOME INTEGRATED CAMPAIGN	SOCIETY FOR COMMUNITY ORGANIZATION	HOUSING	PUBLICIS HONG KONG	HONG KONG
Integrated campaigns led by Outdoor	D01/003	THE WORD ON THE STREET	THE ECONOMIST GROUP	THE ECONOMIST	FHV BBDO Amsterdam	THE NETHERLANDS
Integrated campaigns led by Outdoor	D01/006	TREE CONCERT	BUND / FRIENDS OF EARTH GERMANY	NATURE PROTECTION	BBDO GERMANY Berlin	GERMANY
Integrated campaigns led by Outdoor	D01/013	INJURED TEXT	MINI COOPER	MINI COOPER	PUBLICIS MEXICO	MEXICO

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Integrated campaigns led by Outdoor	D01/014	OPERATION BETHLEHEM	MINISTERIO DE DEFENSA	PROGRAMA DE ATENCIÓN HUMANITARIA AL DESMOVILIZADO (PAHD)	LOWE-SSP3 Bogotá	COLOMBIA
Integrated campaigns led by Outdoor	D01/015	BLOOD DONATION	P&G INDIA	GILLETTE GUARD	BBDO INDIA Mumbai	INDIA
Integrated campaigns led by Outdoor	D01/026	THE RHINO STAMP PROJECT	STOPRHINOPOACHING.COM	STOP RHINO POACHING	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
Integrated campaigns led by Outdoor	D01/030	SMALL WORLD MACHINES	COCA-COLA	COCA-COLA	LEO BURNETT SYDNEY	AUSTRALIA
Copywriting	E01/009	BLACKS	MUSÉE DE LA GRANDE GUERRE	MUSÉE DE LA GRANDE GUERRE	DDB PARIS	FRANCE
Copywriting	E01/010	WOMAN	MUSÉE DE LA GRANDE GUERRE	MUSÉE DE LA GRANDE GUERRE	DDB PARIS	FRANCE
Copywriting	E01/011	SARAJEVO	MUSÉE DE LA GRANDE GUERRE	MUSÉE DE LA GRANDE GUERRE	DDB PARIS	FRANCE
Copywriting	E01/012	HOME	MUSÉE DE LA GRANDE GUERRE	MUSÉE DE LA GRANDE GUERRE	DDB PARIS	FRANCE
Copywriting	E01/013	OLD	MUSÉE DE LA GRANDE GUERRE	MUSÉE DE LA GRANDE GUERRE	DDB PARIS	FRANCE
Copywriting	E01/014	WIDOW	MUSÉE DE LA GRANDE GUERRE	MUSÉE DE LA GRANDE GUERRE	DDB PARIS	FRANCE
Copywriting	E01/079	EVERYTHING WE NEED	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND
Copywriting	E01/080	MOST IMPORTANT THING	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND
Copywriting	E01/081	SINGLE	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND
Copywriting	E01/082	THE BABY	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND
Copywriting	E01/083	ONCE	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND
Copywriting	E01/084	THE END	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND
Copywriting	E01/094	TAILBONE	CAPRILAT	FORTIFIED GOAT'S MILK	DDB BRASIL São Paulo	BRAZIL
Copywriting	E01/095	MANDIBLE	CAPRILAT	FORTIFIED GOAT'S MILK	DDB BRASIL São Paulo	BRAZIL
Illustration	E02/014	THE FOREHEAD	EUREKA	VILNIUS BOOK FESTIVAL	NOT PERFECT Y&R Vilnius	LITHUANIA
Illustration	E02/015	THE EYE	EUREKA	VILNIUS BOOK FESTIVAL	NOT PERFECT Y&R Vilnius	LITHUANIA
Illustration	E02/031	FOUCAULT 1	ACADEMIA DE IDEIAS (ACADEMY OF IDEAS)	ACADEMY OF IDEAS	PERFIL 252 Belo Horizonte	BRAZIL
Illustration	E02/032	FOUCAULT 2	ACADEMIA DE IDEIAS (ACADEMY OF IDEAS)	ACADEMY OF IDEAS	PERFIL 252 Belo Horizonte	BRAZIL
Illustration	E02/045	JAPANESE	MUSEUM OF CHILDHOOD	MUSEUM OF CHILDHOOD	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM
Illustration	E02/089	HORROR MOVIE	P&G	GAIN WITH OXI	LAPIZ Chicago	USA
Illustration	E02/090	ROCKER	P&G	GAIN WITH OXI	LAPIZ Chicago	USA
Illustration	E02/091	SOCCER	P&G	GAIN WITH OXI	LAPIZ Chicago	USA
Illustration	E02/092	ZOMBIE	P&G	GAIN WITH OXI	LAPIZ Chicago	USA
Illustration	E02/113	EARTHQUAKE	MARS FOODS GCC	MALTESERS	IMPACT BBDO Dubai	UNITED ARAB EMIRATES
Illustration	E02/114	PARACHUTE	MARS FOODS GCC	MALTESERS	IMPACT BBDO Dubai	UNITED ARAB EMIRATES
Illustration	E02/115	TORNADO	MARS FOODS GCC	MALTESERS	IMPACT BBDO Dubai	UNITED ARAB EMIRATES
Illustration	E02/116	EASTER ISLAND	QANTAS	ONEWORLD EXPLORER FARE	ILLUSION Bangkok / DROGA5 SYDNEY	THAILAND
Illustration	E02/117	LINCOLN	QANTAS	ONEWORLD EXPLORER FARE	ILLUSION Bangkok / DROGA5 SYDNEY	THAILAND
Illustration	E02/118	TOTEM	QANTAS	ONEWORLD EXPLORER FARE	ILLUSION Bangkok / DROGA5 SYDNEY	THAILAND

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Illustration	E02/129	CURL	GUSTAVO BORGES GYM	GUSTAVO BORGES GYM	HEADS PROPAGANDA Sao Paulo	BRAZIL
Illustration	E02/130	BENCH PRESS	GUSTAVO BORGES GYM	GUSTAVO BORGES GYM	HEADS PROPAGANDA Sao Paulo	BRAZIL
Illustration	E02/135	BUSINESS WOMAN	CAPITAL	CAPITAL NEWSPAPER	GRAFFITI BBDO Bucharest	ROMANIA
Illustration	E02/136	BUSINESS MAN	CAPITAL	CAPITAL NEWSPAPER	GRAFFITI BBDO Bucharest	ROMANIA
Illustration	E02/137	MAHMOUD	GREGAN 101 CORPORATION	GELATTO FLIP-FLOPS	Y&R PHILIPPINES Manila	THE PHILIPPINES
Illustration	E02/138	ANGELA	GREGAN 101 CORPORATION	GELATTO FLIP-FLOPS	Y&R PHILIPPINES Manila	THE PHILIPPINES
Illustration	E02/139	BARACK	GREGAN 101 CORPORATION	GELATTO FLIP-FLOPS	Y&R PHILIPPINES Manila	THE PHILIPPINES
Illustration	E02/179	PEPSI ICON 1	PEPSICO	PEPSI	BBDO GERMANY Düsseldorf	GERMANY
Illustration	E02/180	PEPSI ICON 2	PEPSICO	PEPSI	BBDO GERMANY Düsseldorf	GERMANY
Illustration	E02/181	PEPSI ICON 3	PEPSICO	PEPSI	BBDO GERMANY Düsseldorf	GERMANY
Illustration	E02/278	SNOWBALL	PIZZA HUT RESTAURANTS SDN BHD	PIZZA HUT DELIVERY	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA
Illustration	E02/279	WAVE	PIZZA HUT RESTAURANTS SDN BHD	PIZZA HUT DELIVERY	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA
Illustration	E02/280	WHIRLWIND	PIZZA HUT RESTAURANTS SDN BHD	PIZZA HUT DELIVERY	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA
Illustration	E02/281	SAMURAI	MATTEL SOUTHEAST ASIA	PICTIONARY	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA
Illustration	E02/282	NASCAR	MATTEL SOUTHEAST ASIA	PICTIONARY	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA
Illustration	E02/303	EVITA	TEDX	TEDX	OGILVY & MATHER ARGENTINA Buenos Aires	ARGENTINA
Illustration	E02/304	LUTHER KING	TEDX	TEDX	OGILVY & MATHER ARGENTINA Buenos Aires	ARGENTINA
Illustration	E02/305	LENNON	TEDX	TEDX	OGILVY & MATHER ARGENTINA Buenos Aires	ARGENTINA
Illustration	E02/313	CRISTIANO RONALDO	FORBES BRASIL	FORBES MAGAZINE	OGILVY BRASIL São Paulo	BRAZIL
Illustration	E02/315	WILLIAM SHAKESPEARE	PENGUIN GROUP (INDIA)	AUDIOBOOKS	McCANN WORLDGROUP INDIA Mumbai	INDIA
Illustration	E02/316	MARK TWAIN	PENGUIN GROUP (INDIA)	AUDIOBOOKS	McCANN WORLDGROUP INDIA Mumbai	INDIA
Illustration	E02/317	OSCAR WILDE	PENGUIN GROUP (INDIA)	AUDIOBOOKS	McCANN WORLDGROUP INDIA Mumbai	INDIA
Illustration	E02/365	HEAD 1	BOEHRINGER INGELHEIM	ANADOR	BORGHI/LOWE São Paulo	BRAZIL
Illustration	E02/366	HEAD 2	BOEHRINGER INGELHEIM	ANADOR	BORGHI/LOWE São Paulo	BRAZIL
Illustration	E02/385	NAIL	J&J	KY	DDB BRASIL São Paulo	BRAZIL
Illustration	E02/386	SCREW	J&J	KY	DDB BRASIL São Paulo	BRAZIL
Illustration	E02/391	HANDBAG	WHIRLPOOL / CONSUL	VACUUM CLEANER	DDB BRASIL São Paulo	BRAZIL
Illustration	E02/392	MILK	WHIRLPOOL / CONSUL	VACUUM CLEANER	DDB BRASIL São Paulo	BRAZIL
Illustration	E02/395	BOY	J&J	CLEAN & CLEAR / ANTI ACNE TREATMENT	DDB BRASIL São Paulo	BRAZIL
Illustration	E02/396	GIRL	J&J	CLEAN & CLEAR / ANTI ACNE TREATMENT	DDB BRASIL São Paulo	BRAZIL

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OUTDOOR LIONS SHORTLIST 2013

CANNES LIONS

60TH INTERNATIONAL FESTIVAL OF CREATIVITY 16-22 JUNE 2013

CATEGORY	CATNO	TITLE	CLIENT	PRODUCT	ENTRANT / AGENCY	ENTRANT COUNTRY
Illustration	E02/462	FARMERS' SUICIDES 1	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA Mumbai	INDIA
Illustration	E02/463	FARMERS' SUICIDES 2	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA Mumbai	INDIA
Illustration	E02/464	FARMERS' SUICIDES 3	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA Mumbai	INDIA
Photography	E03/034	FOREST	PHILIPS ELECTRONICS INDIA	LED TORCH	OGILVY & MATHER INDIA Gurgaon	INDIA
Photography	E03/035	ALLEY	PHILIPS ELECTRONICS INDIA	LED TORCH	OGILVY & MATHER INDIA Gurgaon	INDIA
Photography	E03/036	GORGE	PHILIPS ELECTRONICS INDIA	LED TORCH	OGILVY & MATHER INDIA Gurgaon	INDIA
Photography	E03/042	BEER SUICIDE	DON'T DRIVE DRUNK FOUNDATION	DON'T DRIVE DRUNK FOUNDATION	THE LEO BURNETT GROUP THAILAND Bangkok	THAILAND
Photography	E03/043	WHISKY SUICIDE	DON'T DRIVE DRUNK FOUNDATION	DON'T DRIVE DRUNK FOUNDATION	THE LEO BURNETT GROUP THAILAND Bangkok	THAILAND
Photography	E03/051	PELICANS	HARVEY NICHOLS DUBAI	SALE	Y&R DUBAI	UNITED ARAB EMIRATES
Photography	E03/071	BA	ADIDAS	CHELSEA FC	THE CORNER London	UNITED KINGDOM
Photography	E03/072	LUIZ	ADIDAS	CHELSEA FC	THE CORNER London	UNITED KINGDOM
Photography	E03/087	LUMBERJACK 1	STIHL	OUTDOOR POWER EQUIPMENT	PUBLICIS BRUSSELS	BELGIUM
Photography	E03/089	LUMBERJACK 3	STIHL	OUTDOOR POWER EQUIPMENT	PUBLICIS BRUSSELS	BELGIUM
Photography	E03/108	STREAKER	LUXOTTICA	RAY-BAN	MARCEL Paris	FRANCE
Photography	E03/109	PHOTOJOURNALIST	LUXOTTICA	RAY-BAN	MARCEL Paris	FRANCE
Photography	E03/110	RODEO	LUXOTTICA	RAY-BAN	MARCEL Paris	FRANCE
Photography	E03/111	WEDDING	LUXOTTICA	RAY-BAN	MARCEL Paris	FRANCE
Photography	E03/112	BOTOX	LUXOTTICA	RAY-BAN	MARCEL Paris	FRANCE
Photography	E03/171	DOLYPHAN	WWF	WWF FRANCE	MARCEL Paris / PUBLICIS ARGENTINA Buenos Aires	FRANCE
Photography	E03/172	BAMBOSEAL	WWF	WWF FRANCE	MARCEL Paris / PUBLICIS ARGENTINA Buenos Aires	FRANCE
Photography	E03/173	BUFALOON	WWF	WWF FRANCE	MARCEL Paris / PUBLICIS ARGENTINA Buenos Aires	FRANCE
Photography	E03/203	THE LITTLE PRINCE	MADRID BOOK PUBLISHERS ASSOCIATION	MADRID BOOK PUBLISHERS ASSOCIATION	GREY ESPAÑA Madrid	SPAIN
Photography	E03/213	FASHION ROYALTY KATE	NEWS INTERNATIONAL	NEWSPAPER	GREY LONDON	UNITED KINGDOM
Photography	E03/214	FASHION ROYALTY TINIE	NEWS INTERNATIONAL	NEWSPAPER	GREY LONDON	UNITED KINGDOM
Photography	E03/215	FASHION ROYALTY VICTORIA	NEWS INTERNATIONAL	NEWSPAPER	GREY LONDON	UNITED KINGDOM
Photography	E03/217	UGLY PARENTS, BEAUTIFUL KIDS 1	GROUPE SEB	ARNO	PUBLICIS BRASIL São Paulo	BRAZIL
Photography	E03/218	UGLY PARENTS, BEAUTIFUL KIDS 2	GROUPE SEB	ARNO	PUBLICIS BRASIL São Paulo	BRAZIL
Photography	E03/219	UGLY PARENTS, BEAUTIFUL KIDS 3	GROUPE SEB	ARNO	PUBLICIS BRASIL São Paulo	BRAZIL
Photography	E03/220	THIS DOG IS	PAWS FOR THE CAUSE	CHARITY	BENSIMON BYRNE Toronto	CANADA
Photography	E03/221	VINTAGE CAMPER VAN	PAWS FOR THE CAUSE	CHARITY	BENSIMON BYRNE Toronto	CANADA